



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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June 20,2025

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Market tones omitted as no reports were issued Thursday, June 19, 2025, in observance of Juneteenth National Independence Day.

Atwater, CA: Sunny 50-82
Coachella, CA: Sunny 71-107
Fresno, CA: Sunny 55-85
Livingston, CA: Sunny 51-82
Oxnard, CA: Partly Cloudy 57-68
San Diego, CA: Sunny 62-69
Irapuato, MX: Cloudy 62-73
Baja CA, MX: Sunny 57-79

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

GEORGIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---BLACKBERRIES: SUPPLY AVAILABLE SUPPLIES LIGHT. DEMAND MODERATE. Includes palletizing and cooling.

flats 12 6-oz cups with lids 12.00-16.00 mostly 14.00
previous commitments higher

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: SUPPLY LIGHT. DEMAND MODERATE. Includes palletizing and cooling.

flats 12 6-oz cups with lids 10.00-14.00 (wide range in prices)
occasional higher and lower. Previous commitments higher.

---BLUEBERRIES: SUPPLY LIGHT. DEMAND LIGHT. Includes palletizing and cooling.

flats 12 6-oz cups with lids 12.00-16.00 (wide range in prices)
occasional higher. Some previous commitments as high as 18.00-22.00
flats 12 1-pint cups with lids 20.00-24.00 mostly 20.00-22.00
occasional higher and lower.

ORGANIC

flats 12 1-pint cups with lids 24.00-28.00 occasional higher and lower.

---RASPBERRIES: DEMAND MODERATE. Includes palletizing and cooling.

flats 12 6-oz cups with lids 14.00-18.00 mostly 14.00-16.00
(wide range in prices) occasional higher. previous commitments higher

NORTH CAROLINA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---BLACKBERRIES: SUPPLY AVAILABLE SUPPLIES VERY LIGHT. DEMAND MODERATE. Includes palletizing and cooling.

flats 12 6-oz cups with lids 12.00-16.00 mostly 12.00-14.00
occasional higher. Most present shipments from prior bookings and/or previous commitments.

SALINAS-WATSONVILLE CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND MODERATE. Includes palletizing and cooling.

flats 8 1-lb containers with lids
medium 10.00-12.00 (wide range in prices) occasional higher and lower.

ORGANIC

flats 8 1-lb containers with lids
medium 12.00-16.00 (wide range in prices) few 16.00
occasional lower

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND MODERATE. Includes palletizing and cooling.

flats 8 1-lb containers with lids
medium 10.00-12.00 occasional higher and lower.
Previous commitments higher. Some fruit diverting to processor.

ORGANIC

flats 8 1-lb containers with lids
medium 12.00-16.00 (wide range in prices) few 16.00
occasional lower



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SOUTH AND CENTRAL DISTRICT CALIFORNIA

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2025 Season

---BLUEBERRIES: SUPPLY FAIRLY LIGHT. DEMAND LIGHT. Includes palletizing and cooling.

flats 12 6-oz cups with lids 12.00-16.00 (wide range in prices) occasional higher and lower.

flats 12 1-pint cups with lids 20.00-24.00 (wide range in prices) occasional lower.

cartons 8 18-oz containers with lids 20.00-24.00 (wide range in prices) few 26.00-28.00 occasional lower.

ORGANIC

flats 12 6-oz cups with lids 24.00-26.00 (wide range in prices) occasional lower.

flats 12 1-pint cups with lids 26.00-30.00 (wide range in prices) occasional higher and lower.

OTHER FRUIT

CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---NECTARINES: DEMAND MODERATE. Extra services included.

OTHER WHITE FLESH VARIETIES

25 lb cartons loose

60-64 size 22.95-26.95 mostly 24.95-26.95

cartons 2 layer tray pack

48-50S 28.95-32.95

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose

60-64 size 24.95-28.95 mostly 26.95-28.95

cartons 2 layer tray pack

40-42S 30.95-34.95 mostly 30.95-32.95

48-50S 28.95-32.95 mostly 28.95-30.95

54-56s 24.95-28.95 mostly 24.95-26.95

---PEACHES: DEMAND MODERATE. Extra services included. Wide range in price.

Various White Flesh Varieties

25 lb cartons loose

60-64 size 16.95-26.95 mostly 16.95-20.95

cartons 2 layer tray pack

48-50S 22.95-34.95 mostly 30.95-34.95

Various Yellow Flesh Varieties

25 lb cartons loose

54-56 size 18.95-26.95 mostly 20.95-22.95 occasional lower

60-64 size 16.95-24.95 mostly 16.95-20.95 occasional higher

cartons 2 layer tray pack

40-42S 22.95-26.95 occasional higher

48-50S 20.95-24.95 occasional higher.

---PLUMS: DEMAND MODERATE. Extra services included.

VARIOUS BLACK VARIETIES

28 lb cartons loose

40-45 size 36.95-40.95 mostly 36.95-38.95

50-55 size 30.95-36.95 mostly 34.95-36.95

60-65 size 28.95-34.95 mostly 32.95-34.95

VARIOUS RED VARIETIES

28 lb cartons loose

40-45 size 36.95-40.95 mostly 36.95-38.95

50-55 size 30.95-36.95 mostly 34.95-36.95

60-65 size 28.95-34.95 mostly 32.95-34.95

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---AVOCADOS: DEMAND LIGHT. Extra services included.

Hass

cartons 2 layer

32s 62.25-65.25 mostly 62.25-64.25

36s 58.25-63.25 mostly 58.25-60.25 occasional lower

40s 57.25-62.25 mostly 57.25-59.25 occasional lower

48s 54.25-60.25 mostly 56.25-58.25

60s 35.25-40.25 mostly 37.25-39.25 occasional higher

70s 31.25-36.25 mostly 31.25-33.25

84s 23.25-27.25 mostly 24.26-25.25 occasional higher

ORGANIC

Hass

cartons 2 layer

48s 76.25-82.25 mostly 78.25-80.25

60s 64.25-70.25 mostly 66.25-68.25 occasional higher

70s 48.25-54.25 mostly 50.25 occasional higher

SOUTH DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---AVOCADOS: DEMAND MODERATE. Extra services included.

Hass

cartons 2 layer

32s 63.25-66.25 mostly 63.25-65.25 occasional higher

36s 62.25-66.25 mostly 63.25-65.25

40s 58.25-62.25 mostly 60.25-62.25



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48s 58.25-62.25 mostly 60.25-62.25 occasional higher

60s 42.25-47.25 mostly 42.25-44.25 occasional higher

70s 35.25-39.25 mostly 35.25-37.25 occasional higher

84s 25.25-30.25 mostly 25.25-26.25

ORGANIC

Hass

cartons 2 layer

48s 80.25-84.25 mostly 80.25-83.25 occasional higher

60s 64.25-70.25 mostly 66.25-68.25 occasional higher

70s 46.25-52.25 mostly 48.25-50.25