



No reports will be issued on Monday, November 11, 2024, in observance of the Veterans Day holiday. The next report will be issued on Tuesday, November 12, 2024.

Atwater, CA: Sunny 39-73
Coachella, CA: Sunny 37-75
Fresno, CA: Sunny 44-73
Livingston, CA: Sunny 39-73
Oxnard, CA: Sunny 48-71
San Diego, CA: Sunny 48-72
Irapuato, MX: Sunny 56-87

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 12.00-16.00 mostly 12.00-14.00
few 10.00, occasional higher

---BLUEBERRIES: DEMAND FAIRLY LIGHT. MARKET SLIGHTLY LOWER. Includes palletizing and cooling.
flats 12 6-oz cups with lids 12.00-16.00 mostly 12.00-14.00
occasional higher and lower

---RASPBERRIES: DEMAND FAIRLY GOOD. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling. Many present shipments from prior bookings and/or previous commitments.
flats 12 6-oz cups with lids 16.00-20.00 mostly 18.00-20.00
few 22.00, occasional higher

MEXICO CROSSINGS THROUGH TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET STEADY. Includes palletizing and cooling. Wide range in quality. Most present shipments from prior bookings and/or previous commitments.

flats 8 1-lb containers with lids
medium 22.00-26.00 mostly 22.00-24.00 occasional
higher and lower

OXNARD DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments.
flats 8 1-lb containers with lids
medium 20.00-24.00 mostly 20.00-22.00 occasional
higher and lower

SALINAS-WATSONVILLE CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND FAIRLY LIGHT. MARKET STEADY. Includes palletizing and cooling. Wide range in quality and condition. Most present shipments from prior bookings and/or previous commitments. Some berries being diverted to freezer and/or processor.
flats 8 1-lb containers with lids
small-medium 14.00-18.00 mostly 14.00-16.00 occasional
higher

ORGANIC
flats 8 1-lb containers with lids
small-medium 26.00-30.00 mostly 26.00-28.00 occasional
higher

SANTA MARIA CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND FAIRLY LIGHT. MARKET STEADY. Includes palletizing and cooling. Wide range in quality. Most present shipments from prior bookings and/or previous commitments.
flats 8 1-lb containers with lids
medium 20.00-24.00 mostly 20.00-22.00 occasional
higher and lower

ORGANIC
flats 8 1-lb containers with lids
medium 28.00-32.00 mostly 30.00 occasional higher and
lower

OTHER FRUIT



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

November 08, 2024

Page 2

FR_FV110

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---GRAPES: SUPPLY AUTUMN KING AND WHITE SEEDLESS TYPE LIGHT. DEMAND AUTUMN KING AND WHITE SEEDLESS TYPE VERY GOOD, OTHERS GOOD. MARKET STEADY. Extra services included. Primary Red Seedless variety Krissy, Allison, Jack Salute and White Seedless Type Autumn Crisp.

AUTUMN KING

19 lb containers bagged

large-extra large 26.95-30.95 mostly 28.95-30.95 few high as 32.95

RED GLOBE

19 lb containers bagged

large-extra large 26.95-30.95 mostly 28.95 occasional lower

Red Seedless

19 lb containers bagged

large-extra large 24.95-28.95 mostly 26.95-28.95

SCARLET ROYAL

19 lb containers bagged

large-extra large 24.95-28.95 mostly 24.95-26.95

SUMMER ROYAL

19 lb containers bagged

large-extra large 28.95-32.95 mostly 28.95-30.95

White Seedless Type

19 lb containers bagged

large-extra large 26.95-30.95 mostly 28.95-30.95

ORGANIC

Red Seedless

19 lb containers bagged

large-extra large 30.95-34.95 mostly 30.95-32.95 occasional lower

White Seedless Type

19 lb containers bagged

large-extra large 30.95-34.95 mostly 32.95 occasional lower

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---AVOCADOS: SUPPLY 32S-40S VERY LIGHT, OTHERS MODERATE. DEMAND 32S-40S GOOD, OTHERS MODERATE. MARKET CONVENTIONAL 40S AND 84S HIGHER, OTHERS ABOUT STEADY. Extra services included.

Hass

cartons 2 layer

32s 70.25-74.25 mostly 70.25-72.25 occasional higher

36s 70.25-74.25 mostly 70.25-72.25 occasional higher

40s 64.25-69.25 mostly 66.25-68.25 occasional higher

48s 52.25-56.25 mostly 54.25-55.25 occasional higher and lower

60s 28.25-33.25 mostly 31.25-33.25 occasional higher

70s 20.25-24.25 mostly 21.25-22.25 occasional higher

84s 16.25-20.25 mostly 17.25-18.25 occasional higher

ORGANIC

Hass

cartons 2 layer

48s 63.25-70.25 mostly 65.25-68.25

60s 44.25-53.25 mostly 44.25-48.25 occasional higher

70s 35.25-42.25 mostly 36.25-38.25 occasional lower

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---GRAPES: SUPPLY AUTUMN KING LIGHT. DEMAND AUTUMN KING VERY GOOD, OTHERS GOOD. MARKET STEADY. Extra services included. Primary variety Red Seedless Allison.

AUTUMN KING

19 lb containers bagged

large-extra large 26.95-29.95 mostly 28.95-29.95 occasional lower

Red Seedless

19 lb containers bagged

large-extra large 24.97-28.95 mostly 26.95-28.95 occasional lower

---POMEGRANATES: DEMAND GOOD. MARKET STEADY. Extra services included.

WONDERFUL

Marked Extra Fancy

cartons 2 layer

20s 42.95-45.95

22s 42.95-45.95

24s 39.95-43.95

26s 39.95-43.95

30s 36.95-40.95

32s 36.95-40.95

34s 30.95

36s 30.95