



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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Atwater, CA: Sunny 59-82
Coachella, CA: Sunny 72-93
Fresno, CA: Mostly Sunny 63-82
Livingston, CA: Sunny 58-82
Oxnard, CA: Mostly Sunny 61-72
San Diego, CA: Mostly Sunny 65-74
Irapuato, MX: Partly Cloudy 60-79
Baja CA, MX: Sunny 50-72
San Quintin (North Baja CA, MX): Sunny 60-75

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---BLACKBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments.

flats 12 6-oz cups with lids 8.00-12.00 (wide range in prices) occasional higher

---RASPBERRIES: DEMAND VERY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling.

flats 12 6-oz cups with lids 6.00-10.00 (wide range in prices) occasional lower. Previous commitments higher.

SALINAS-WATSONVILLE CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---STRAWBERRIES: DEMAND VERY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Few sales booked open with price to be established later (PAS).

flats 8 1-lb containers with lids
medium 6.00-10.00 (wide range in prices), few 12.00, few commitments higher,

ORGANIC

flats 8 1-lb containers with lids
medium 16.00-20.00 mostly 18.00-20.00 occasional higher.

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---STRAWBERRIES: DEMAND VERY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Few sales booked open with price to be established later (PAS).

flats 8 1-lb containers with lids

medium 8.00-12.00 (wide range in prices) few 14.00-16.00, few commitments higher. (some old crop 4.00-6.00)

ORGANIC

flats 8 1-lb containers with lids

medium 16.00-20.00 mostly 18.00-20.00 occasional higher and lower.

SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---BLACKBERRIES: DEMAND LIGHT. MARKET LOWER. Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments.

flats 12 6-oz cups with lids 10.00-14.00 mostly 10.00-12.00 occasional lower, previous commitments higher

ORGANIC

flats 12 6-oz cups with lids 12.00-16.00 mostly 12.00-14.00 (wide range in prices) previous commitments higher.

---RASPBERRIES: DEMAND VERY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling.

flats 12 6-oz cups with lids 10.00-14.00 (wide range in prices), occasional higher (16.00). Previous commitments higher.

OTHER FRUIT

CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---NECTARINES: DEMAND MODERATE. MARKET STEADY. Extra services included. Wide range in price.

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose

54-56 size 26.95-30.95 supplies in too few hands to establish a market.

60-64 size 24.95-26.95

cartons 2 layer tray pack



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40-42S 28.95-30.95

48-50S 26.95-28.95 mostly 28.95

---PEACHES: DEMAND MODERATE. MARKET STEADY. Extra services included. Wide range in price.

Various Yellow Flesh Varieties

25 lb cartons loose

54-56 size 24.95-26.95

60-64 size 22.95-24.95

cartons 2 layer tray pack

34-36s 24.95-28.95

40-42S 24.95-28.95

---PLUMS: DEMAND MODERATE. MARKET STEADY. Extra services included. Wide range in price.

VARIOUS BLACK VARIETIES

28 lb cartons loose

30-35 size 30.95-36.95 mostly 34.95-36.95

40-45 size 28.95-32.95 mostly 30.95-32.95

50-55 size 26.95-28.95

60-65 size 24.95-26.95

VARIOUS RED VARIETIES

28 lb cartons loose

30-35 size 30.95-34.95 mostly 32.95-34.95

40-45 size 28.95-32.95 mostly 30.95-32.95

50-55 size 26.95-28.95

60-65 size 24.95-26.95

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---GRAPES: SUPPLY FAIRLY HEAVY. DEMAND MODERATE. MARKET STEADY. Extra services included. Primary Red Seedless Krissy and Timco. Primary White Seedless Type Sweet Globe.

IVORY

19 lb containers bagged

large-extra large 22.95-24.95

medium-large 18.95-20.95

Red Seedless

19 lb containers bagged

large-extra large 22.95-26.95 mostly 24.95-26.95

medium-large 20.95-24.95 mostly 20.95-22.95

SUMMER ROYAL

19 lb containers bagged

large-extra large 24.95-28.95 mostly 24.95-26.95

White Seedless Type

19 lb containers bagged

large-extra large 24.95-28.95 mostly 24.95-26.95

medium-large 20.95-24.95 mostly 20.95-22.95

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---AVOCADOS: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included. Wide range in price.

Hass

cartons 2 layer

32s 48.25-51.25 mostly 49.25-50.25 occasional higher and lower

36s 38.25-46.25 mostly 38.25-41.25

40s 25.25-32.25 mostly 26.25-28.25 occasional higher

48s 23.25-28.25 mostly 24.25-26.25 occasional higher

60s 20.25-26.25 mostly 20.25-23.25 occasional higher

70s 22.25-28.25 mostly 22.25-24.25 occasional lower

84s 22.25-26.25 mostly 22.25-24.25 occasional lower

ORGANIC

Hass

cartons 2 layer

48s 42.25-46.25 mostly 44.25-46.25 occasional higher and lower

60s 36.25-42.25 mostly 38.25-40.25 occasional higher

70s 36.25-40.25 mostly 37.25-38.25 occasional higher and lower

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---GRAPES: DEMAND MODERATE. MARKET STEADY. Extra services included. Primary Red Seedless variety Krissy.

IVORY

19 lb containers bagged

large-extra large 22.95-24.95

medium-large 18.95-20.95

Red Seedless

19 lb containers bagged

large-extra large 22.95-26.95 mostly 24.95-25.95

SOUTH DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---AVOCADOS: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in prices.

Hass

cartons 2 layer



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32s 42.25-50.25 mostly 46.25-48.25 occasional higher
36s 40.25-46.25 mostly 40.25-43.25 occasional higher
40s 32.25-40.25 mostly 37.25-40.25 occasional higher
48s 35.25-40.25 mostly 35.25-37.25 occasional lower
60s 30.25-34.25 mostly 30.25-32.25
70s 27.25-32.25 mostly 27.25-30.25 occasional higher and
lower
84s 23.25-28.25 mostly 24.25-26.25 occasional higher