



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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October 11, 2024

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FR_FV110

Fresno, CA: Partly Cloudy 60-90

Oxnard, CA: Foggy 56-73

Salinas, CA: Mostly Cloudy 55-70

Santa Maria, CA: Fog 51-70

No reports will be issued on Monday, October 14, 2024 in observance of the Columbus Day holiday.

"The next report will be issued on Tuesday, October 15, 2024"

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2023 Season

---RASPBERRIES: DEMAND GOOD. MARKET ABOUT STEADY.

Includes palletizing and cooling.

flats 12 6-oz cups with lids 16.00-22.00 mostly 18.00-20.00

few 12.00-14.00 (TX) occasional higher

OXNARD DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND VERY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling.

flats 8 1-lb containers with lids

medium 10.00-14.00 occasional higher and lower

SALINAS-WATSONVILLE CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND GOOD. MARKET ABOUT STEADY.

Includes palletizing and cooling.

flats 12 6-oz cups with lids 18.00-24.00 mostly 20.00-22.00

few 26.00

---RASPBERRIES: DEMAND GOOD. MARKET ABOUT STEADY.

Includes palletizing and cooling.

flats 12 6-oz cups with lids 16.00-22.00 mostly 18.00-20.00
occasional higher and lower

---STRAWBERRIES: DEMAND VERY LIGHT. MARKET SLIGHTLY LOWER. Includes palletizing and cooling. Many sales booked open with price to be established later. Previous commitments higher.

flats 8 1-lb containers with lids

medium 5.00-10.00 occasional higher and lower. (wide range in prices)

ORGANIC

flats 8 1-lb containers with lids

medium 20.00-24.00 occasional higher and lower

SANTA MARIA CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---RASPBERRIES: DEMAND GOOD. MARKET ABOUT STEADY.

Includes palletizing and cooling.

flats 12 6-oz cups with lids 16.00-22.00 mostly 18.00-20.00

occasional higher and lower

---STRAWBERRIES: DEMAND VERY LIGHT. MARKET SLIGHTLY LOWER. Includes palletizing and cooling. Many sales booked open with price to be established later. Previous commitments higher.

flats 8 1-lb containers with lids

medium 6.00-12.00 occasional higher and lower. (wide range in prices)

ORGANIC

flats 8 1-lb containers with lids

medium 20.00-26.00 mostly 20.00-24.00 occasional higher

OTHER FRUIT

CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---PEACHES: DEMAND FAIRLY GOOD. MARKET STEADY. Extra services included.

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose

48-50 size 26.95-28.95 mostly 28.95

54-56 size 24.95-28.95 mostly 26.95-28.95

cartons 2 layer tray pack

40-42S 26.95-30.95 mostly 27.95-28.95

48-50S 24.95-28.95 mostly 26.95-28.95

54-56s 22.95-26.95 mostly 24.95-26.95

Various White Flesh Varieties



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25 lb cartons loose
54-56 size Supplies insufficient to quote

---PLUMS: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

VARIOUS BLACK VARIETIES

28 lb cartons loose
30-35 size 32.95-34.95 occasional higher
40-45 size 30.95-34.95 occasional lower
50-55 size 26.95-28.95
60-65 size 24.95-26.95

VARIOUS RED VARIETIES

28 lb cartons loose
30-35 size 28.95-32.95 occasional higher
40-45 size 28.95-30.95 occasional lower
50-55 size 24.95-26.95 occasional higher
60-65 size 22.95-24.95 occasional higher

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---GRAPES: DEMAND GOOD. MARKET STEADY. Extra services included. Primary Red Seedless variety Krissy, Allison, and White Seedless Type Sweet Globe, Great Green.

AUTUMN KING

19 lb containers bagged
large-extra large 24.95-28.95 mostly 26.95

RED GLOBE

19 lb containers bagged
large-extra large 24.95-28.95 mostly 28.95 occasional high as 30.95

Red Seedless

19 lb containers bagged
large-extra large 24.95-28.95 mostly 26.95-28.95

SCARLET ROYAL

19 lb containers bagged
large-extra large 24.95-28.95 mostly 24.95-26.95

SUMMER ROYAL

19 lb containers bagged
large-extra large 28.95-30.95

White Seedless Type

19 lb containers bagged
large-extra large 22.95-28.95 mostly 24.95-26.95

ORGANIC

Red Seedless

19 lb containers bagged
large-extra large 27.95-30.95 mostly 28.95-30.95

White Seedless Type

19 lb containers bagged
large-extra large 27.95-30.95 mostly 28.95-30.95
occasional high as 32.95

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---AVOCADOS: SUPPLY LIGHT. DEMAND GOOD. MARKET ABOUT STEADY. Extra services included. Some sales being booked at previously committed prices. Prices represent limited spot market sales.

Hass

cartons 2 layer
32s 65.25-70.25 mostly 68.25-70.25 occasional lower
36s 65.25-70.25 mostly 68.25-70.25 occasional lower
40s 60.25-64.25 mostly 62.25-63.25 occasional lower
48s 48.25-53.25 mostly 50.25-52.25
60s 42.25-46.25 mostly 42.25-44.25
70s 38.25-41.25 mostly 38.25-40.25
84s 30.25-35.25 mostly 30.25-32.25 occasional higher and lower

ORGANIC

Hass

cartons 2 layer
48s 65.25-72.25 mostly 70.25-72.25
60s 50.25-56.25 mostly 52.25-55.25
70s 47.25-53.25 mostly 47.25-50.25 occasional lower

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---GRAPES: DEMAND GOOD. MARKET STEADY. Extra services included. Primary variety White Seedless Type Great Green.

AUTUMN KING

19 lb containers bagged
large-extra large 24.95-26.95 mostly 26.95

AUTUMN ROYAL

19 lb containers bagged
large-extra large 24.95-27.95 mostly 26.95-27.95

SCARLET ROYAL

19 lb containers bagged
large-extra large 24.95-26.95 mostly 25.95-26.95
occasional lower

White Seedless Type

19 lb containers bagged
large-extra large 22.95-26.95 mostly 25.95-26.95