



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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June 25,2025

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FR_FV110

Atwater, CA: Sunny 58-93
Coachella, CA: Sunny 72-103
Fresno, CA: Sunny 66-95
Livingston, CA: Sunny 58-93
Oxnard, CA: Cloudy 58-67
San Diego, CA: Cloudy 62-69
Irapuato, MX: Partly Cloudy 58-77
Baja CA, MX: Sunny 52-77

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

GEORGIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---BLACKBERRIES: SUPPLY AVAILABLE SUPPLIES LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.

flats 12 6-oz cups with lids 12.00-16.00 mostly 14.00
previous commitments higher

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: SUPPLY LIGHT. DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.

flats 12 6-oz cups with lids 12.00-16.00 mostly 12.00-14.00
occasional higher and lower. Previous commitments higher.

---BLUEBERRIES: SUPPLY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.

flats 12 6-oz cups with lids 12.00-16.00 (wide range in prices)
occasional higher. Some previous commitments as high as 18.00-22.00

flats 12 1-pint cups with lids 20.00-24.00 one label 26.00,
occasional higher and lower.

ORGANIC

flats 12 1-pint cups with lids 24.00-28.00 occasional higher
and lower.

---RASPBERRIES: DEMAND MODERATE. MARKET HIGHER.

Includes palletizing and cooling.

flats 12 6-oz cups with lids 16.00-20.00 few 14.00, previous
commitments higher

NORTH CAROLINA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---BLACKBERRIES: SUPPLY AVAILABLE SUPPLIES VERY LIGHT. DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.

flats 12 6-oz cups with lids 14.00-18.00 mostly 14.00-15.00
occasional lower. Most present shipments from prior
bookings and/or previous commitments.

SALINAS-WATSONVILLE CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.

flats 8 1-lb containers with lids
medium 10.00-16.00 mostly 12.00-14.00 occasional
higher and lower.

ORGANIC

flats 8 1-lb containers with lids
medium 14.00-16.00 few 18.00-20.00

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.

flats 8 1-lb containers with lids
medium 10.00-16.00 mostly 12.00-14.00 occasional
higher and lower.

ORGANIC

flats 8 1-lb containers with lids
medium 14.00-16.00 few 18.00-20.00

SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---BLUEBERRIES: SUPPLY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.



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flats 12 6-oz cups with lids 12.00-16.00 (wide range in prices) occasional higher and lower.

flats 12 1-pint cups with lids 20.00-24.00 (wide range in prices) occasional lower.

cartons 8 18-oz containers with lids 20.00-24.00 (wide range in prices) few 26.00-28.00 occasional lower.

ORGANIC

flats 12 6-oz cups with lids 22.00-24.00 (wide range in prices) occasional lower.

flats 12 1-pint cups with lids 24.00-26.00 (wide range in prices) occasional higher and lower.

OTHER FRUIT

CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---NECTARINES: DEMAND MODERATE. MARKET STEADY. Extra services included. Wide range in price.

OTHER WHITE FLESH VARIETIES

25 lb cartons loose

54-56 size 24.95-28.95

60-64 size 22.95-24.95

70-72 size 17.95-22.95 mostly 20.95-22.95

cartons 2 layer tray pack

48-50S 22.95-30.95 mostly 26.95-30.95

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose

54-56 size 24.95-28.95 mostly 24.95-26.95

60-64 size 23.95-26.95

cartons 2 layer tray pack

40-42S 26.95-32.95 mostly 26.95-28.95

48-50S 24.95-28.95

---PEACHES: DEMAND MODERATE. MARKET STEADY. Extra services included. Wide range in price.

Various White Flesh Varieties

25 lb cartons loose

54-56 size 22.95-26.95

60-64 size 16.95-24.95 mostly 16.95-20.95

cartons 2 layer tray pack

48-50S 20.95-28.95 mostly 25.95-28.95 occasional higher

Various Yellow Flesh Varieties

25 lb cartons loose

54-56 size 18.95-26.95 mostly 20.95-22.95

60-64 size 16.95-24.95 mostly 16.95-20.95

cartons 2 layer tray pack

40-42S 22.95-24.95 occasional higher

48-50S 20.95-22.95 occasional higher

---PLUMS: DEMAND MODERATE. MARKET STEADY. Extra services included.

VARIOUS BLACK VARIETIES

28 lb cartons loose

30-35 size 40.95-44.95 mostly 40.95

40-45 size 38.95-42.95 mostly 38.95

VARIOUS RED VARIETIES

28 lb cartons loose

30-35 size 36.95-40.95 mostly 36.95-38.95

40-45 size 34.95-38.95 mostly 34.95-36.95

50-55 size 30.95-32.95

60-65 size 26.95-28.95

COACHELLA VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---GRAPES: SUPPLY LIGHT. DEMAND EXCEEDS SUPPLY. MARKET STEADY. Extra services included. Primary Red Seedless variety Ruby Rush.

Red Seedless

U.S. One

18 lb containers bagged

large-extra large 40.95-42.95

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---AVOCADOS: DEMAND CONVENTIONAL 32S - 48S LIGHT, OTHERS FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

Hass

cartons 2 layer

32s 58.25-63.25 mostly 60.25-62.25 occasional higher and lower

36s 58.25-63.25 mostly 58.25-60.25 occasional lower

40s 53.25-58.25 mostly 54.25-56.25 occasional lower

48s 52.25-58.25 mostly 52.25-54.25 occasional higher and lower

60s 37.25-42.25 mostly 37.25-39.25 occasional higher

70s 31.25-36.25 mostly 31.25-33.25

84s 23.25-27.25 mostly 24.25-25.25 occasional higher and lower

ORGANIC

Hass



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cartons 2 layer

48s 70.25-76.25 mostly 74.25-76.25

60s 62.25-70.25 mostly 62.25-65.25

70s 42.25-48.25 mostly 42.25-46.25 occasional higher

SOUTH DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis

2025 Season

---AVOCADOS: DEMAND MODERATE. MARKET ABOUT STEADY.

Extra services included.

Hass

cartons 2 layer

32s 61.25-65.25 mostly 63.25-65.25 occasional higher

36s 60.25-65.25 mostly 63.25-65.25

40s 58.25-62.25 mostly 58.25-60.25

48s 58.25-62.25 mostly 58.25-60.25

60s 41.25-47.25 mostly 45.25-47.25 occasional higher

70s 35.25-40.25 mostly 35.25-37.25

84s 25.25-30.25 mostly 25.25-26.25

ORGANIC

Hass

cartons 2 layer

48s 80.25-84.25 mostly 80.25-83.25 occasional lower

60s 64.25-70.25 mostly 66.25-68.25 occasional higher

70s 46.25-52.25 mostly 48.25-50.25