



Fresno Shipping Point Fruit Prices (FR\_FV110)

Agricultural Marketing Service  
Specialty Crops Market News

Email us with accessibility issues with this report.

August 16, 2024

Fresno, CA: Sunny 68-99  
Oxnard, CA: Cloudy 63-76  
Salinas, CA: Sunny 54-68  
Santa Maria, CA: Sunny 52-73

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2023 Season

---RASPBERRIES: DEMAND VERY LIGHT. MARKET ABOUT STEADY.  
Includes palletizing and cooling.  
Red

flats 12 6-oz cups with lids 10.00-14.00 occasional higher and lower

NORTH CAROLINA  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---BLACKBERRIES: DEMAND VERY GOOD. MARKET ABOUT STEADY. Includes palletizing and cooling.  
flats 12 6-oz cups with lids 18.00-22.00 occasional higher

SALINAS-WATSONVILLE CALIFORNIA  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---BLACKBERRIES: DEMAND VERY GOOD. MARKET ABOUT STEADY. Includes palletizing and cooling.  
flats 12 6-oz cups with lids 20.00-24.00 mostly 20.00-22.00 occasional higher

---RASPBERRIES: DEMAND VERY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling.  
flats 12 6-oz cups with lids 16.00-20.00 few 22.00-24.00 occasional lower 12.00-14.00

---STRAWBERRIES: DEMAND GOOD. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.  
flats 8 1-lb containers with lids

medium 14.00-16.00 occasional higher and lower  
ORGANIC  
flats 8 1-lb containers with lids  
small-medium 22.00-26.00 mostly 24.00 occasional higher and lower

SANTA MARIA CALIFORNIA  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---STRAWBERRIES: DEMAND GOOD. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.  
flats 8 1-lb containers with lids  
medium 14.00-16.00 occasional higher and lower  
ORGANIC  
flats 8 1-lb containers with lids  
small-medium 22.00-26.00 mostly 24.00 occasional higher and lower

OTHER FRUIT

CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---NECTARINES: DEMAND FAIRLY GOOD. MARKET STEADY. Extra services included.

OTHER WHITE FLESH VARIETIES  
25 lb cartons loose  
54-56 size 24.95-26.95 mostly 26.95  
60-64 size 20.95-22.95  
cartons 2 layer tray pack  
40-42S 26.95-30.95 mostly 28.95-30.95  
48-50S 24.95-28.95 mostly 28.95  
54-56s 22.95-26.95 mostly 26.95  
60-64s 22.95-24.95

OTHER YELLOW FLESH VARIETIES  
25 lb cartons loose  
54-56s 24.95-26.95 mostly 26.95 occasional higher  
60-64 size 20.95-24.95 mostly 22.95-24.95  
cartons 2 layer tray pack  
40-42S 26.95-30.95 mostly 28.95  
48-50S 24.95-28.95 mostly 26.95  
60-64s 20.95-22.95  
54-56 size 24.95-26.95 occasional lower

---PEACHES: DEMAND FAIRLY GOOD. MARKET STEADY. Extra services included.

OTHER YELLOW FLESH VARIETIES



# Fresno Shipping Point Fruit Prices (FR\_FV110)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

August 16, 2024

Page 2

FR\_FV110

25 lb cartons loose  
48-50 size 26.95-28.95 mostly 28.95  
54-56 size 24.95-28.95 mostly 26.95-28.95  
60-64 size 20.95-24.95 mostly 22.95-24.95  
cartons 2 layer tray pack  
40-42S 26.95-30.95 mostly 28.95  
48-50S 24.95-28.95 mostly 26.95-28.95  
54-56s 22.95-26.95 mostly 24.95

## Various White Flesh Varieties

25 lb cartons loose  
54-56 size 20.95-26.95 mostly 24.95-26.95  
60-64 size 20.95-24.95  
cartons 2 layer tray pack  
40-42S 28.95-30.95 mostly 28.95-30.95  
48-50S 24.95-28.95 mostly 28.95  
54-56s 24.95-26.95

---PLUMS: DEMAND FAIRLY GOOD. MARKET STEADY. Extra services included.

## VARIOUS BLACK VARIETIES

28 lb cartons loose  
30-35 size 26.95-32.95 mostly 28.95-30.95 occasional lower  
40-45 size 26.95-30.95 mostly 26.95-28.95  
50-55 size 20.95-26.95 mostly 22.95-24.95 occasional higher  
60-65 size 18.95-24.95 mostly 20.95-22.95

## VARIOUS RED VARIETIES

28 lb cartons loose  
30-35 size 26.95-30.95 mostly 28.95-30.95 occasional lower  
40-45 size 24.95-28.95 mostly 26.95-28.95 occasional higher  
50-55 size 22.95-26.95 mostly 22.95-24.95  
60-65 size 20.95-26.95 mostly 22.95-24.95

## KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---GRAPES: DEMAND VERY GOOD. MARKET STEADY. Extra services included.

## FLAME SEEDLESS

U.S. One  
19 lb containers bagged  
large-extra large 26.95-28.95 occasional higher.

## IVORY

U.S. One  
19 lb containers bagged

large-extra large 24.95-28.95 mostly 26.95-28.95 occasional lower.

## SUGRAONE

U.S. One  
19 lb containers bagged  
large-extra large 24.95-28.95 mostly 26.95-28.95 occasional lower.

## SUMMER ROYAL

U.S. One  
19 lb containers bagged  
large-extra large 26.95-29.95 mostly 26.95-28.95

## MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---AVOCADOS: SUPPLY 32S-48S LIGHT, OTHERS MODERATE. DEMAND CONVENTIONAL 32S-40S FAIRLY GOOD, OTHERS MODERATE. MARKET ABOUT STEADY. Extra services included. Prices represent few spot market sales. Wide range in price. Hass

cartons 2 layer  
32s 65.25-71.25 mostly 68.25-70.25  
36s 65.25-71.25 mostly 68.25-70.25  
40s 65.25-71.25 mostly 67.25-70.25  
48s 63.25-70.25 mostly 65.25-67.25 occasional lower  
60s 52.25-60.25 mostly 54.25-57.25 occasional higher.  
70s 41.25-50.25 mostly 42.25-45.25 occasional higher and lower.  
84s 29.25-36.25 mostly 32.25-34.25 occasional higher and lower.

## ORGANIC

### Hass

cartons 2 layer  
48s 72.25-78.25 mostly 73.25-76.25 occasional higher.  
60s 67.25-75.25 mostly 70.25-72.25 occasional lower  
70s 59.25-62.25 mostly 60.25-62.25 occasional higher

## SAN JOAQUIN VALLEY CALIFORNIA

Delivered Sales Shipping Point Basis  
2024 Season

---GRAPES: DEMAND VERY GOOD. MARKET STEADY. Extra services included.

## FLAME SEEDLESS

U.S. One  
19 lb containers bagged  
large-extra large 24.95-27.95 mostly 25.95-26.95

## IVORY

19 lb containers bagged



## Fresno Shipping Point Fruit Prices (FR\_FV110)

Agricultural Marketing Service

Specialty Crops Market News

[Email us with accessibility issues with this report.](#)

August 16, 2024

Page 3

FR\_FV110

large-extra large 23.95-26.95

### VALLEY PEARL

19 lb containers bagged

large-extra large 22.95-27.95 mostly 22.95-24.95

### SOUTH DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point  
Basis

2024 Season

---AVOCADOS: DEMAND 84S FAIRLY GOOD AT LOWER PRICES,  
OTHERS FAIRLY GOOD. MARKET 84S LOWER, OTHERS ABOUT  
STEADY. Extra services included. Wide range in price.

### Hass

cartons 2 layer

32s 65.25-71.25 mostly 68.25-70.25 occasional higher and  
lower.

36s 65.25-71.25 mostly 68.25-70.25 occasional lower

40s 65.25-71.25 mostly 66.25-68.25 occasional higher and  
lower.

48s 64.25-71.25 mostly 65.25-68.25 occasional higher and  
lower.

60s 55.25-62.25 mostly 56.25-60.25 occasional higher and  
lower.

70s 44.25-52.25 mostly 44.25-47.25 occasional higher and  
lower.

84s 30.25-36.25 mostly 30.25-32.25 occasional higher.

### ORGANIC

### Hass

cartons 2 layer

48s 76.25-80.25 mostly 76.25-78.25 occasional higher

60s 68.25-74.25 mostly 68.25-70.25 occasional higher.

70s 60.25-68.25 mostly 62.25-64.25