National Retail Report - Lamb/Veal

Fri. Sep 11, 2020

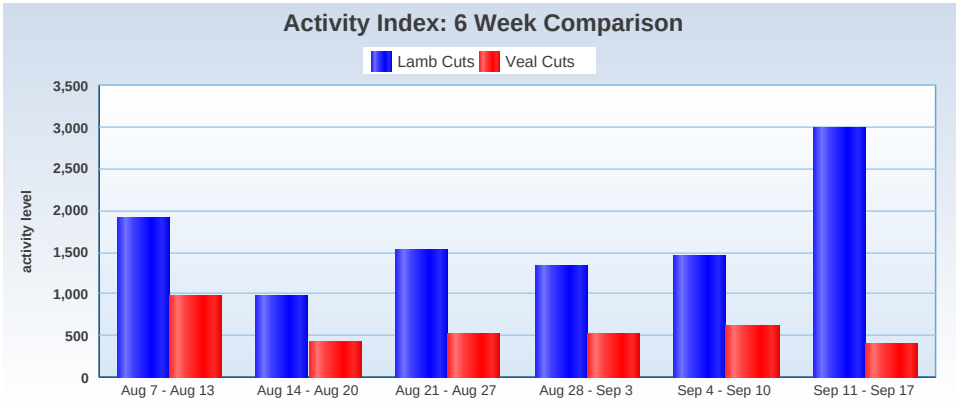
Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 09/11 thru 09/17

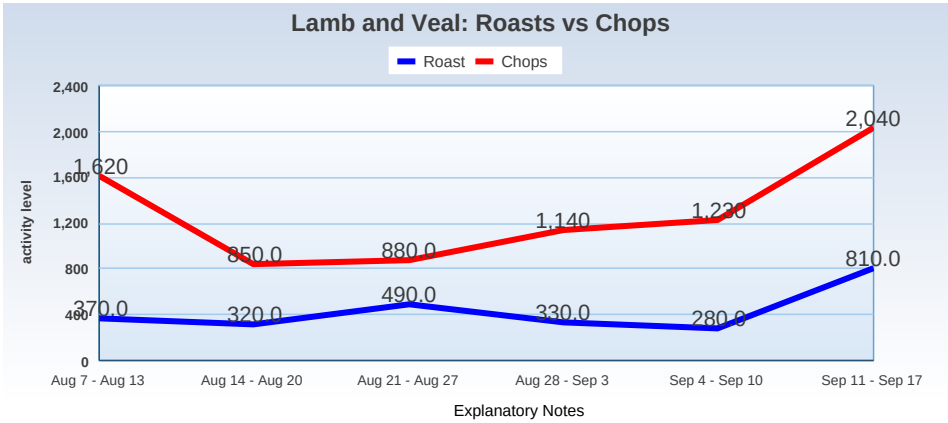
(prices in dollars per pound)

NATIONAL SUMMARY	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	11.6%		12.3%		5.8%	
Special Rate (2/)	0.0%		0.0%		0.0%	
Activity Index (3/)	3,390		2,070		2,430	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	40	2.99	40	2.99		
LB Shldr Blade Chops	1,110	5.54	390	6.42	260	5.55
LB Shldr Rnd Bone Chop	120	7.49	70	5.39	210	5.80
LB Breast	70	4.39				
LB Rack	230	12.06	40	9.99	320	13.61
LB Ribs						
LB Rib Chops			40	9.99		
LB Whole Loin	40	7.99	40	7.99		
LB Loin Chops	720	8.03	550	9.99	430	7.75
LB Bone-In Leg			40	4.99	30	7.99
LB Boneless Leg			120	8.99		
LB Semi-Bnls Leg	110	4.99				
LB Butterflied, Bnls Leg					180	6.75
LB Leg, Shank/Butt	310	7.56				
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb					110	6.99
LB Shank	240	6.11	50	4.08		
LB Stew Meat-Lamb						
LB Stew Meat-Mutton			60	4.99	90	3.99
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	100	6.99			340	4.95
VL Shldr Rnd Bone Chops					10	3.99
VL Breast					90	2.69
VL Rib Rack						
VL Rib Chops						
VL Loin Chops			180	9.99		
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets	180	9.58	230	11.50	150	9.14
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini						
VL Cube Steak						
VL Ground Veal	60	5.99	210	4.99	40	4.99
VL Stew Meat	60	7.99	10	4.99	170	5.99

This week in Lamb and Veal Retail . . . . . .

The Lamb and Veal retail activity index increased by 63.8% this week, while features declined by 0.7% and the special rate remained unchanged. The lamb retail activity index more than doubled this week, as veal retail features declined by 36.5% in contrast. The product mix between roasts and chops for both species complexes showed a sharp increase in the number of roasts featured, as the number of chops showcased also rose by 14.6%. Loin Chops, Shoulder Blade Chops, and Leg Shanks/Butts were the most widely featured items among the lamb features as prices were steady to higher. In the Veal complex, Shoulder Blade Chops and Leg Cutlets were the most commonly advertised items as prices trended generally higher.





Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

'1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a 'percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 09/11 thru 09/17

(prices in dollars per pound)

	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)					SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)					MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)				
Outlets	5500					7400					6100				
Feature Rate (1/)	19.5%					2.0%					0.9%				
Special Rate (2/)	0.0%					0.0%					0.0%				
Activity Index (3/)	1,430					155					170				
	Price Range			Stores	Wtd Avg	Price Range			Stores	Wtd Avg	Price Range			Stores	Wtd Avg
LAMB															
LB Shoulder Roast		-					-				2.99	-	2.99	40	2.99
LB Shldr Blade Chops	4.99	-	6.99	430	6.01		-					-			
LB Shldr Rnd Bone Chop	7.49	-	7.49	120	7.49		-					-			
LB Breast	4.39	-	4.39	70	4.39		-					-			
LB Rack	8.99	-	8.99	110	8.99	14.99	-	14.99	120	14.99		-			
LB Ribs		-					-					-			
LB Rib Chops		-					-					-			
LB Whole Loin		-					-				7.99	-	7.99	40	7.99
LB Loin Chops	10.00	-	10.00	10	10.00		-					-			
LB Bone-In Leg		-					-					-			
LB Boneless Leg		-					-					-			
LB Semi-Bnls Leg	4.99	-	4.99	110	4.99		-					-			
LB Butterflied, Bnls Leg		-					-					-			
LB Leg, Shank/Butt		-				7.99	-	7.99	30	7.99	4.99	-	4.99	40	4.99
LB Leg Steaks		-					-					-			
LB Top Round Roast		-					-					-			
LB Top Round Steak		-					-					-			
LB Ground Lamb		-					-					-			
LB Shank	4.49	-	6.49	190	5.76		-				7.99	-	7.99	40	7.99
LB Stew Meat-Lamb		-					-					-			
LB Stew Meat-Mutton		-					-					-			
VEAL															
VL Shoulder Roast		-					-					-			
VL Shldr Blade Chops	6.99	-	6.99	100	6.99	6.99	-	6.99	5	6.99		-			
VL Shldr Rnd Bone Chops		-					-					-			
VL Breast		-					-					-			
VL Rib Rack		-					-					-			
VL Rib Chops		-					-					-			
VL Loin Chops		-					-					-			
VL T-Bone Steak		-					-					-			
VL Bnls Leg		-					-					-			
VL Leg Cutlets	8.99	-	9.99	170	9.55		-				9.99	-	9.99	10	9.99
VL Top Round Steak		-					-					-			
VL Bnls Roast		-					-					-			
VL Bone-In Osso Bucco		-					-					-			
VL Scallopini		-					-					-			
VL Cube Steak		-					-					-			
VL Ground Veal	5.99	-	5.99	60	5.99		-					-			
VL Stew Meat	7.99	-	7.99	60	7.99		-					-			

	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	**4900**			**3800**			**1300**		
Feature Rate (1/)	13.1%			8.4%			52.5%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	600			320			680		
	Price Range	**Stores**	**Wtd Avg**	**Price Range**	**Stores**	**Wtd Avg**	**Price Range**	**Stores**	**Wtd Avg**
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	4.99 - 4.99	510	4.99	5.99 - 5.99	170	5.99	-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			7.99 - 7.99	680	7.99
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	7.99 - 7.99	90	7.99	7.99 - 7.99	140	7.99	-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			4.69 - 4.69	10	4.69	-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 09/11 thru 09/17

(prices in dollars per pound)

	ALASKA (AK)			HAWAII (HI)		
Outlets	200			100		
Feature Rate (1/)	0.0%			19.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	0			20		
	Price Range	**Stores**	**Wtd Avg**	**Price Range**	**Stores**	**Wtd Avg**
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			7.99 - 7.99	20	7.99
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		