



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 07/12 thru 07/18

(prices in dollars per pound)

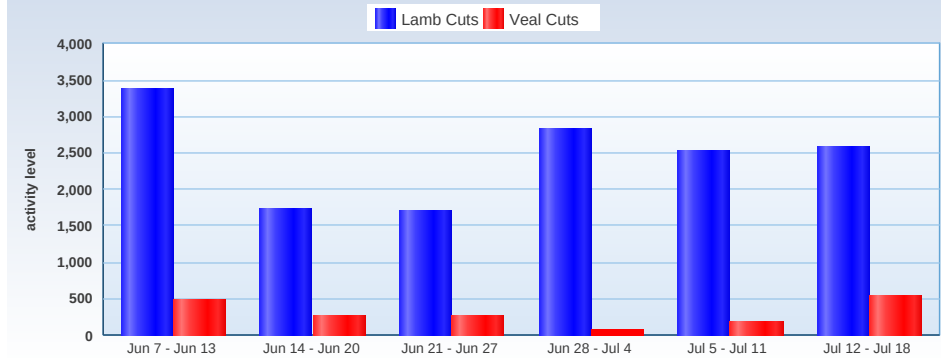
Fri. Jul 12, 2024

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	8.4%		6.6%		3.0%	
Special Rate (2/)	0.0%		0.0%		0.0%	
Activity Index (3/)	3,120		2,700		1,580	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast						
LB Shldr Blade Chops	360	7.06	190	8.43	210	7.53
LB Shldr Rnd Bone Chop	120	7.99	180	8.99	90	7.49
LB Breast						
LB Rack			100	16.99		
LB Ribs						
LB Rib Chops			40	15.99	60	26.99
LB Whole Loin						
LB Loin Chops	1,660	9.73	1,390	10.24	520	10.12
LB Bone-In Leg						
LB Boneless Leg						
LB Semi-Bnls Leg			40	5.99		
LB Butterflied, Bnls Leg			110	9.99		
LB Leg, Shank/Butt						
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	30	10.38	10	13.99	80	8.99
LB Shank	120	6.99	160	6.72	90	7.99
LB Stew Meat-Lamb	120	4.99	120	4.99		
LB Stew Meat-Mutton	150	4.79	170	4.80		
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	390	7.26			260	7.64
VL Shldr Rnd Bone Chops					70	8.39
VL Breast						
VL Rib Rack						
VL Rib Chops						
VL Loin Chops	70	14.99	110	8.99	110	7.99
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets			40	7.99		
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco			40	16.99		
VL Scallopini						
VL Cube Steak						
VL Ground Veal	10	8.49				
VL Stew Meat	90	8.99			90	7.99

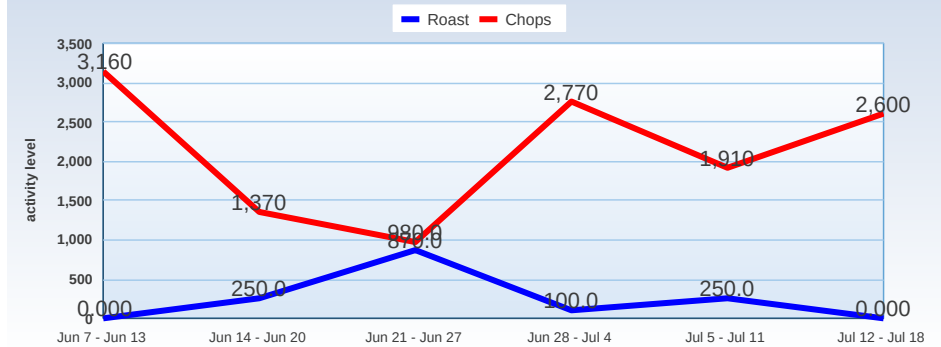
This week in Lamb and Veal Retail

This week for Lamb and Veal: Retail activity index was 15.6% higher, feature rate was 1.8% higher, and special rate was steady. Lamb Cuts on offer were 1.6% higher, and Veal Cuts were 180.0% higher. Roast offerings were sharply lower and Chop offerings were 36.1% higher. Lamb features offered more ad space for loin chops, shoulder chops, and stew meat-mutton. Veal features offered slightly more space for shoulder blade chops, stew meat, and loin chops.

Activity Index: 6 Week Comparison



Lamb and Veal: Roasts vs Chops



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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	NORTHEAST					SOUTHEAST					MIDWEST				
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)					(AL, FL, GA, MS, NC, SC, TN, VA, WV)					(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)				
Outlets	5500					7400					6100				
Feature Rate (1/)	21.8%					15.9%					0.6%				
Special Rate (2/)	0.0%					0.0%					0.0%				
Activity Index (3/)	1,780					1,250					60				
	Price Range		Stores	Wtd Avg		Price Range		Stores	Wtd Avg		Price Range		Stores	Wtd Avg	
LAMB															
LB Shoulder Roast	-					-					-				
LB Shldr Blade Chops	6.99	- 6.99	330	6.99		-					7.99	- 7.99	30	7.99	
LB Shldr Rnd Bone Chop	7.99	- 7.99	120	7.99		-					-				
LB Breast	-					-					-				
LB Rack	-					-					-				
LB Ribs	-					-					-				
LB Rib Chops	-					-					-				
LB Whole Loin	-					-					-				
LB Loin Chops	6.99	- 16.99	520	11.33		8.99	- 8.99	1,130	8.99		9.99	- 9.99	10	9.99	
LB Bone-In Leg	-					-					-				
LB Boneless Leg	-					-					-				
LB Semi-Bnls Leg	-					-					-				
LB Butterflied, Bnls Leg	-					-					-				
LB Leg, Shank/Butt	-					-					-				
LB Leg Steaks	-					-					-				
LB Top Round Roast	-					-					-				
LB Top Round Steak	-					-					-				
LB Ground Lamb	-					-					-				
LB Shank	6.99	- 6.99	120	6.99		-					-				
LB Stew Meat-Lamb	4.99	- 4.99	120	4.99		-					-				
LB Stew Meat-Mutton	4.49	- 4.99	110	4.71		4.99	- 4.99	40	4.99		-				
VEAL															
VL Shoulder Roast	-					-					-				
VL Shldr Blade Chops	6.99	- 7.99	340	7.13		7.99	- 7.99	40	7.99		7.99	- 7.99	10	7.99	
VL Shldr Rnd Bone Chops	-					-					-				
VL Breast	-					-					-				
VL Rib Rack	-					-					-				
VL Rib Chops	-					-					-				
VL Loin Chops	14.99	- 14.99	70	14.99		-					-				
VL T-Bone Steak	-					-					-				
VL Bnls Leg	-					-					-				
VL Leg Cutlets	-					-					-				
VL Top Round Steak	-					-					-				
VL Bnls Roast	-					-					-				
VL Bone-In Osso Bucco	-					-					-				
VL Scallopi	-					-					-				
VL Cube Steak	-					-					-				
VL Ground Veal	8.99	- 8.99	50	8.99		8.99	- 8.99	40	8.99		8.49	- 8.49	10	8.49	
VL Stew Meat	8.99	- 8.99	50	8.99		8.99	- 8.99	40	8.99		-				



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	SOUTH CENTRAL			SOUTHWEST			NORTHWEST		
	(AR, CO, KS, LA, MO, NM, OK, TX)			(AZ, CA, NV, UT)			(ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	0.0%			0.3%			1.2%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	0			10			20		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			13.99 - 13.99	10	13.99	7.49 - 7.49	20	7.49
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	0.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		