

Agricultural Marketing Service Specialty Crops Market News

Email us with accessibility issues with this report.

October 08, 2024

Page 1 IX_FV120

Phoenix, AZ: Sunny 76-107
Yuma, AZ Sunny 72-107
San Luis, AZ: Sunny 70-106
Bakersfield, CA: Sunny 67-97
Coachella, CA: Sunny 65-105
El Centro, CA: Sunny 72-110
Fresno, CA: Sunny 65-96
Huron, CA: Sunny 61-97
Oxnard, CA: Sunny 59-73
Salinas, CA: Sunny 54-69
Santa Maria, CA: Sunny 54-70
McAllen, TX: Sunny 69-95

San Antonio, TX: Partly Cloudy 65-95
Culiacan, SI MX: Partly Cloudy 77-94
Hermosillo, SO MX: Sunny 78-104
Caborca, SO MX: Sunny 76-105
Morelia, MI MX: Partly Cloudy 56-75
Torreon, CO MX: Sunny 56-84
Veracruz, VE MX: Partly Cloudy 74-90
Villahermosa, TB MX: Mostly Cloudy 74-89

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

HERBS

CENTRAL COAST CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---ANISE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in quality and condition.

cartons

24s 20.55-27.45 mostly 24.75-27.45 few 18.55, few 29.85, occasional higher

---CILANTRO: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons

30s 9.85-14.45 mostly 10.35-11.75 occasional higher and lower

60s 14.45-20.55 mostly 17.45-20.55 few 12.35, occasional higher and lower

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---CILANTRO: DEMAND MODERATE. MARKET ABOUT STEADY.

Extra services included. Wide range in quality.

1 1/9 bushel crates bunched

60s 12.00-15.00 mostly 12.00-14.00

OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---CILANTRO: DEMAND MODERATE. MARKET STEADY. Wide range in price, quality and condition.

cartons bunched

30s 7.95-10.95 mostly 10.95

60s 10.95-14.95 mostly 12.95-14.95

SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---ANISE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

cartons

12s 14.50-20.75 mostly 16.50-17.85 occasional higher and lower

---CILANTRO: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included. ORGANIC

cartons bunched

30s 15.00-21.00 mostly 18.00-20.85 occasional higher and lower

VEGETABLES

CENTRAL COAST CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season



Page 2

Phoenix Shipping Point Vegetables Prices (IX_FV120)

Agricultural Marketing Service Specialty Crops Market News

Email us with accessibility issues with this report.

October 08, 2024

IX FV120

---ARTICHOKES: SUPPLY 36S VERY LIGHT. DEMAND MODERATE. MARKET 12S AND 30S SLIGHTLY HIGHER, 18S SLIGHTLY LOWER, OTHERS ABOUT STEADY. Extra services included. GLOBE

cartons

12s 36.75-42.55 mostly 40.75-42.55

18s 36.55-40.75 mostly 36.55-38.75

24s 32.75-36.55 mostly 34.75-36.55

30s 28.75-34.75 mostly 32.75-34.75 one label 36.55

36s 32.75-34.75

ORGANIC

GLOBE

cartons

12s supplies in too few hands to establish a market.

18s supplies in too few hands to establish a market

---BOK CHOY: DEMAND GOOD. MARKET ABOUT STEADY. Extra services included.

30 lb cartons 29.95-36.75 mostly 32.75-33.45 occasional higher

---CABBAGE: DEMAND GOOD. MARKET ABOUT STEADY. Extra services included.

RED TYPE

45 lb cartons 17.45-21.00 mostly 18.45-20.00 occasional higher

ROUND GREEN TYPE

45 lb cartons 20.85-26.45 mostly 22.55-24.45 occasional higher

---CELERY: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included.

ORGANIC

cartons

2 dozen 21.00-29.00 mostly 22.00-24.00 occasional higher and lower

2 1/2 dozen 21.00-29.00 mostly 22.00-24.00 occasional higher and lower

HEARTS

cartons film bags

18s 22.00-28.00 mostly 25.00-27.00 occasional higher and lower

---CHINESE CABBAGE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

NAPA

30 lb cartons 26.45-32.95 mostly 26.45-30.55 occasional higher and lower

---ENDIVE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons

24s 18.45-23.75 mostly 22.45-23.75 occasional higher

---ESCAROLE: DEMAND MODERATE. MARKET STEADY. Extra services included.

cartons

24s 18.50-23.75 mostly 22.45-23.75 few 27.00

---GREENS, KALE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included.

Green

cartons bunched

24s 12.45-16.75 mostly 13.05-14.45

---LEEKS: DEMAND GOOD. MARKET ABOUT STEADY. Extra services included.

cartons bunched

12s 24.75-31.75 mostly 25.05-27.95 occasional higher and lower

---PARSLEY: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

CURLY

cartons bunched

60s 16.65-22.85 mostly 17.65-20.55 occasional higher and lower

30s 12.55-18.45 mostly 14.85-16.45 occasional higher and lower

PLAIN

cartons bunched

60s 16.65-24.75 mostly 21.75-24.45 occasional higher and lower

30s 14.55-21.75 mostly 17.65-20.75 occasional higher and lower

---SPINACH: DEMAND GOOD. MARKET ABOUT STEADY. Extra services included.

cartons bunched

24s 20.65-26.75 mostly 23.45-24.75

CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---TOMATOES: DEMAND MEDIUM MODERATE, OTHERS GOOD. Extra services included.

MATURE GREENS

25 lb cartons loose

extra large 14.00-18.00 mostly 17.95-18.00 large 14.00-16.00 mostly 15.00-16.00 medium 8.00-12.00 mostly 9.95-10.00

Source: Source: USDA, AMS, Specialty Crops Market News

230 North First Avenue Suite 404

Phoenix, AZ 85003



Agricultural Marketing Service Specialty Crops Market News

Email us with accessibility issues with this report.

October 08, 2024

Page 3 IX_FV120

---TOMATOES, PLUM TYPE: DEMAND GOOD. Extra services included.

ROMA

25 lb cartons loose extra large 18.00-20.00 large 18.00-20.00 mostly 18.00

medium 16.00-20.00 mostly 16.00-18.00

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---CARROTS: DEMAND MODERATE. MARKET STEADY. Extra services included. Most present shipments represent previous commitments and/or prior bookings. Wide range in price, quality and condition.

sacks 48 1-lb film bags

medium-large 24.00-28.00 mostly 24.00-26.00

25 lb sacks loose

jumbo 12.00-14.00 occasional higher and lower

50 lb sacks loose

jumbo 22.00-26.00 mostly 24.00-26.00 occasional higher and lower

BABY PEELED

cartons 30 1-lb film bags 21.00-23.00 mostly 21.00-22.00 $\ensuremath{\mathsf{ORGANIC}}$

sacks 48 1-lb film bags

medium-large 30.00-34.35 mostly 34.35

25 lb sacks loose

jumbo 17.00-24.10 few 32.85

BABY PEELED

cartons 30 1-lb film bags 30.00-30.90

MEXICO CROSSINGS THROUGH NOGALES ARIZONA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---CUCUMBERS: DEMAND FAIRLY LIGHT. MARKET 24S AND 36S SLIGHTLY LOWER, OTHERS ABOUT STEADY. Extra services included. Wide range in quality and condition. Most present shipments from prior bookings and/or previous commitments.

1 1/9 bushel cartons

medium 14.95-16.95 few 18.95 occasional higher Fair Quality 10.95-12.95 few 8.95 occasional higher Ordinary Quality 5.95-7.95 few 8.95, occasional higher small 10.95-12.95 mostly 10.95 few 14.95 large 16.95-20.95 mostly 18.95 occasional higher cartons 24s 6.95-7.95 mostly 6.95-7.00 occasional higher and lower

36s 7.00-8.95 occasional higher

---SQUASH, GREY: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

4/7 bushel cartons

small 8.95-10.95 mostly 9.95-10.95 occasional higher and lower

small-medium 7.95-9.95 mostly 8.95-9.95 occasional higher

medium 6.95-9.95 mostly 7.95-8.95

---SQUASH, YELLOW STRAIGHTNECK: DEMAND MODERATE. MARKET MEDIUM SLIGHTLY LOWER, OTHERS ABOUT STEADY. Extra services included.

1 1/9 bushel cartons

medium-large 6.95-8.95 few 5.95, occasional higher and lower

4/7 bushel cartons

small 12.00-14.95 mostly 13.95-14.95 occasional higher small-medium 12.00-14.95 mostly 13.95-14.95 occasional higher

medium 10.00-14.95 mostly 10.95-12.95 occasional higher

---SQUASH, ZUCCHINI: DEMAND MODERATE. MARKET SMALL SLIGHTLY HIGHER, MEDIUM-LARGE SLIGHTLY LOWER, OTHERS ABOUT STEADY. Extra services included. Most present shipments from prior bookings and/or previous commitments.

1 1/9 bushel cartons

medium-large 5.00-8.95 mostly 5.95-8.95 occasional higher

4/7 bushel cartons

small 9.95-12.95 mostly 9.95-10.95 occasional higher and lower

small-medium 7.95-10.95 mostly 7.95-8.95 occasional higher and lower $\,$

medium 6.95-8.95 occasional higher

MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---CUCUMBERS: SUPPLY LARGE LIGHT. DEMAND FAIRLY LIGHT. MARKET MEDIUM SLIGHTLY LOWER, OTHERS ABOUT STEADY. Extra services included. Wide range in price, quality and condition. Most present shipments from prior bookings and/or previous commitments.

1 1/9 bushel cartons

medium 16.95-21.00 mostly 16.95-18.00

Source: USDA, AMS, Specialty Crops Market News 230 North First Avenue Suite 404

Phoenix, AZ 85003



Page 4

Phoenix Shipping Point Vegetables Prices (IX_FV120)

Agricultural Marketing Service Specialty Crops Market News

Email us with accessibility issues with this report.

October 08, 2024

IX FV120

Fair Quality 10.00-14.00 mostly 12.00-14.00 occasional higher

Ordinary Quality 6.00-10.00 mostly 6.00-8.00 occasional higher

large 18.95-22.00 mostly 18.95-20.00 one label 25.00 cartons

36s 8.00-11.00 mostly 8.00-10.00 few 12.00

---TOMATOES: SUPPLY 4X4-4X5S LIGHT. DEMAND GOOD.
MARKET ABOUT STEADY. Extra services included. Wide range in prices. Supplies 4x4-4x5s in few hands.
VINE RIPES

cartons 2 layer

4x4s 21.00-22.00 few 24.95, occasional higher

4x5s 21.00-22.00 few 24.95

5x5s 16.00-20.00 mostly 16.95-19.00 few 22.95

5x6s 14.00-19.00 mostly 14.95-17.00 few 22.95

---TOMATOES, CHERRY: SUPPLY FAIRLY LIGHT. DEMAND GOOD. MARKET SLIGHTLY HIGHER. Extra services included. Supplies in few hands.

flats 12 1-pint baskets

 $\begin{array}{ll} \text{medium-large 14.95-16.00 mostly 14.95-15.00 occasional} \\ \text{lower} \end{array}$

---TOMATOES, GRAPE TYPE: DEMAND GOOD. MARKET ABOUT STEADY. Extra services included.

flats 12 1-pint containers with lids

medium-large 12.00-14.95 mostly 12.95-14.95

20 lb cartons loose

medium-large 22.95-24.95 mostly 22.95 occasional lower

---TOMATOES, PLUM TYPE: DEMAND VERY GOOD. MARKET MEDIUM MUCH HIGHER, OTHERS HIGHER. Extra services included. Wide range in prices.

ROMA

25 lb cartons loose

extra large 21.95-24.95 mostly 23.00-24.95 occasional higher

large 21.95-24.95 mostly 22.95-23.00 occasional higher medium 18.95-20.95 occasional higher

MEXICO CROSSINGS THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---ONIONS, GREEN: DEMAND MODERATE. MARKET SLIGHTLY LOWER. Extra services included. Wide range in price, quality and condition. Most shipments from Mexico transferred to Central California for consolidation and distribution.

cartons bunched

48s medium 20.00-30.75 mostly 27.50-29.75 few 15.00-

cartons 2 film bags iceless

24 bunches per bag 21.00-34.75 mostly 29.50-31.75 occasional lower

cartons 4 film bags iceless

12 bunches per bag 21.00-34.75 mostly 29.50-31.75 occasional lower

ORGANIC

cartons bunched

48s medium 28.75-36.00 mostly 30.00-34.00 occasional higher and lower

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---BROCCOLI: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Wide range in quality and condition.

CROWN CUT Short Trim

20 lb cartons loose 13.00-16.00 mostly 13.00-15.00

---CABBAGE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

ROUND GREEN TYPE

50 lb sacks

medium 10.00-12.00 mostly 11.00-12.00 occasional higher

50 lb cartons

medium 15.00-17.00 mostly 15.00-16.00

---CARROTS: SUPPLY LIGHT. DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Wide range in price, quality, and condition.

50 lb sacks loose

jumbo 20.00-25.00 mostly 21.00-23.00 occasional higher

---CHAYOTE: SUPPLY VERY LIGHT. DEMAND VERY GOOD. MARKET ABOUT STEADY. Extra services included. Wide range in quality. 40 lb cartons 32.00-36.00 mostly 32.00-34.00

---CUCUMBERS: DEMAND FAIRLY LIGHT. MARKET LOWER. Wide range in price, quality and condition. Most present shipments from prior bookings and or previous commitments.

1 1/9 bushel cartons

medium 13.95-18.95 mostly 13.95-16.95 occasional higher few 20.95

Fair Quality 10.95-14.95 mostly 11.95-12.95 Ordinary Quality 6.95-9.95 mostly 6.95-7.95 large 16.95-20.95 mostly 16.95-17.95

Phone (602) 514-7210 FAX (602) 514-7215

Source: USDA, AMS, Specialty Crops Market News 230 North First Avenue Suite 404



Agricultural Marketing Service Specialty Crops Market News

Email us with accessibility issues with this report.

IX FV120

---LETTUCE, ICEBERG: DEMAND LIGHT. MARKET ABOUT STEADY. Extra services included.

cartons

Page 5

24s film wrapped 11.00-13.00 mostly 11.00-12.00 occasional higher

---PEPPERS, ANAHEIM: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 24.00-28.00 mostly 25.00-26.00 occasional lower

---PEPPERS, BELL TYPE: DEMAND RED FAIRLY ACTIVE, OTHERS MODERATE. MARKET ABOUT STEADY. Wide range in price and quality.

Greenhouse

Orange

11 lb cartons

jumbo 9.00-12.00 mostly 10.00-12.00 extra large 9.00-12.00 mostly 10.00-12.00

Red

11 lb cartons

jumbo 13.00-16.00 mostly 14.00-15.00 extra large 13.00-16.00 mostly 14.00-15.00 large 11.00-14.00 mostly 12.00-13.00

Yellow

11 lb cartons

occasional higher

jumbo 8.00-11.00 mostly 9.00-11.00 extra large 8.00-11.00 mostly 9.00-11.00

---PEPPERS, HABANERO: DEMAND GOOD. MARKET ABOUT STEADY. Wide range in price, quality, condition and size. Orange

8 lb cartons 23.00-26.00 mostly 24.00-26.00

---PEPPERS, JALAPENO: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 21.00-26.00 mostly 22.00-24.00

---PEPPERS, POBLANO: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 18.00-22.00 mostly 20.00-22.00

---PEPPERS, SERRANO: DEMAND GOOD. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 22.00-26.00 mostly 24.00-26.00

---TOMATILLOS: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Wide range in size and quality.

1 1/9 bushel cartons/crates 26.00-30.00 mostly 27.00-30.00

---TOMATOES: DEMAND GOOD. MARKET ABOUT STEADY. Extra services included.

October 08, 2024

VINE RIPES

25 lb cartons loose

4x4 size 22.95-24.95 mostly 22.95-23.95

4x5 size 22.95-24.95 mostly 22.95-23.95

5x5 size 20.95-24.95 mostly 20.95-22.95

5x6 size 20.95-24.95 mostly 20.95-22.95

cartons 2 layer

4x4s 22.95-24.95 mostly 23.95-24.95 few 26.95

4x5s 22.95-24.95 mostly 23.95-24.95

5x5s 22.95-24.95 mostly 22.95-23.95

5x6s 22.95-24.95 mostly 22.95-23.95

---TOMATOES, GRAPE TYPE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Wide range in quality and condition.

flats 12 1-pint containers with lids

medium-large 12.95-14.95 mostly 13.95-14.95 occasional higher

20 lb cartons loose

medium-large 20.95-24.95 mostly 20.95-23.95

---TOMATOES, PLUM TYPE: DEMAND GOOD. MARKET ABOUT STEADY. Extra services included. Wide range in quality and condition.

ROMA

25 lb cartons loose

extra large 22.95-24.95 mostly 22.95-23.95 large 20.95-22.95 mostly 21.95-22.95 medium 18.95-20.95 mostly 19.95-20.95

OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---GREENS, KALE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Wide range in quality and condition.

Green

cartons bunched

24s 12.95-14.95 mostly 13.75-13.95 occasional higher LACINATO (TUSCAN)

cartons bunched

24s 16.95-17.00 occasional higher and lower

---PARSLEY: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality and condition.

CURLY

cartons bunched

60s 12.00-16.95 mostly 14.95

PLAIN

Phone (602) 514-7210 FAX (602) 514-7215

Source: USDA, AMS, Specialty Crops Market News 230 North First Avenue Suite 404



Agricultural Marketing Service Specialty Crops Market News

Email us with accessibility issues with this report.

Page 6 IX FV120

cartons bunched per bunch 60s 12.00-16.95 mostly 14.95

SALINAS-WATSONVILLE CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---BROCCOLI: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in quality.

cartons

bunched 14s 20.00-27.75 mostly 21.75-23.45 bunched 18s 20.50-28.75 mostly 22.25-23.95 one label 30.75

CROWN CUT

20 lb cartons loose 22.00-30.75 mostly 25.45-28.45 few 18.95-21.00

CROWN CUT Short Trim

20 lb cartons loose 23.00-31.75 mostly 26.45-29.45 few 19.95

---CAULIFLOWER: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

White

cartons film wrapped

9s 13.50-17.75 mostly 13.50-15.75 few 20.75, occasional lower

12s 14.00-20.45 mostly 15.45-17.45 few 10.00-13.00, few 22.75

16s 12.00-18.55 mostly 13.75-15.75 few 20.75, occasional lower

---CELERY: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons

2 dozen 12.65-17.50 mostly 14.25-16.55

2 1/2 dozen 12.00-17.50 mostly 14.25-16.55

3 dozen 12.75-17.50 mostly 14.25-16.55 occasional lower

HEARTS

cartons film bags

18s 14.65-20.45 mostly 16.25-18.55

---LETTUCE, BOSTON: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons

24s 11.45-15.45 mostly 12.50-13.75

---LETTUCE, GREEN LEAF: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons

24s 10.50-15.55 mostly 11.50-13.75

---LETTUCE, ICEBERG: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in quality.

cartons

film lined 24s 12.55-18.45 mostly 13.75-16.00 occasional lower

October 08, 2024

24s film wrapped 13.55-19.45 mostly 14.75-17.00 occasional lower

30s film wrapped 12.75-15.75 few 16.45-17.50, occasional lower

---LETTUCE, RED LEAF: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons

24s 9.50-15.05 mostly 11.50-13.55 occasional higher

---LETTUCE, ROMAINE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in quality and condition.

cartons

24s 12.50-15.95 mostly 12.75-14.75 one label 20.75 HEARTS

cartons 12 3-count packages 15.55-20.75 mostly 16.75-19.50 one label 24.75

cartons film lined

48s 18.50-23.05 mostly 20.50-22.50 one label 26.75

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---PEPPERS, BELL TYPE: SUPPLY LIGHT.

Green

1 1/9 bushel cartons

extra large supplies insufficient and in too few hands to establish a market

large supplies insufficient and in too few hands to establish a market

Red

1 1/9 bushel cartons

extra large supplies insufficient and in too few hands to establish a market

large supplies insufficient and in too few hands to establish a market

irregular size Fair Quality supplies insufficient and in too few hands to establish a market

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

Phone (602) 514-7210 FAX (602) 514-7215

Source: USDA, AMS, Specialty Crops Market News 230 North First Avenue Suite 404



Agricultural Marketing Service Specialty Crops Market News

Email us with accessibility issues with this report.

Page 7 IX_FV120

---BROCCOLI: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons

bunched 14s 16.05-17.00 mostly 16.05-16.35 occasional higher and lower

CROWN CUT

20 lb cartons loose 17.00-21.85 mostly 18.00-19.00 occasional higher

CROWN CUT Short Trim

20 lb cartons loose 19.00-24.00 mostly 20.00-22.00 occasional higher and lower

---CAULIFLOWER: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

White

cartons film wrapped

9s 8.00-11.55 mostly 9.00-10.00

12s 8.00-12.85 mostly 10.00-11.55 few 12.35

16s 8.00-12.05 mostly 9.00-11.05 occasional higher

---CELERY: DEMAND LIGHT. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons

2 dozen 8.00-11.35 mostly 8.00-10.00

2 1/2 dozen 7.00-9.55 mostly 8.00-9.00 few 6.00, occasional higher

3 dozen 7.00-9.55 mostly 8.00-9.00 few 6.00, occasional higher

---LETTUCE, GREEN LEAF: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Quality generally good. cartons

24s 10.55-13.55 mostly 10.55-12.85

---LETTUCE, ICEBERG: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included. Quality generally good.

cartons

film lined 24s 9.00-11.00 mostly 9.00-10.00 occasional higher

24s film wrapped 9.55-11.00 mostly 10.00-11.00 occasional higher

---LETTUCE, ROMAINE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Quality generally good. Many present shipments from prior bookings and/or previous commitments.

cartons

24s 8.55-12.35 mostly 9.55-10.35 occasional higher HEARTS

cartons 12 3-count packages 10.35-13.85 mostly 10.35-10.55 few 8.55, occasional higher

October 08, 2024

SOUTH AND CENTRAL CALIFORNIA AND MEXICO CROSSINGS THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---BEETS: DEMAND MODERATE. MARKET ABOUT STEADY. GOLD TYPE

cartons bunched

12s 16.95-24.95 mostly 22.45-24.95 few 15.95, occasional higher

RED TYPE

cartons bunched

12s 16.95-24.95 mostly 22.45-24.95 few 15.95, occasional higher

ORGANIC

RED TYPE

cartons bunched

12s 11.00-16.45 mostly 14.85-16.00 occasional higher and lower

24s 20.00-24.85 mostly 20.00-22.85 occasional lower

---BRUSSELS SPROUTS: DEMAND MODERATE. MARKET ABOUT STEADY. Extra service included. Wide range in quality and condition. Most present shipments from prior bookings and/or previous commitments. Shipments from Mexico transferred to Central California for consolidation and distribution.

25 lb cartons

medium 23.65-25.85 mostly 23.75-24.75

---RADISHES: DEMAND MODERATE. MARKET ABOUT STEADY. Extra service included. Most shipments from Mexico transferred to Central California for consolidation and distribution. Red

cartons bunched

24s 19.85-24.45 mostly 21.75-22.75 48s 23.85-28.45 mostly 25.75-26.75

SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---BROCCOLI: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Wide range in price. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included. ORGANIC

cartons

Phone (602) 514-7210 FAX (602) 514-7215

Source: USDA, AMS, Specialty Crops Market News 230 North First Avenue Suite 404



Agricultural Marketing Service **Specialty Crops Market News**

Email us with accessibility issues with this report.

IX FV120

bunched 14s 18.00-25.00 mostly 22.00-24.00 occasional higher and lower

CROWN CUT

Page 8

20 lb cartons loose 20.00-28.00 mostly 24.00-26.00 occasional higher and lower

--- CABBAGE: DEMAND FAIRLY GOOD. MARKET HIGHER. Wide range in price. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

RED TYPE

45 lb cartons 26.00-34.00 mostly 30.00-33.00 occasional higher and lower

ROUND GREEN TYPE

45 lb cartons 26.00-34.00 mostly 30.00-33.00 occasional higher and lower

--- CAULIFLOWER: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included. **ORGANIC**

White

cartons film wrapped

9s 18.00-24.00 mostly 20.00-22.00 occasional higher and lower

12s 18.00-24.00 mostly 20.00-22.00 occasional higher and lower

16s supplies insufficient and in too few hands to establish a market

---GREENS, KALE: DEMAND MODERATE. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

Green

cartons bunched

24s 15.35-20.85 mostly 18.00-20.50 occasional higher Red

cartons bunched

24s 15.35-20.75 mostly 16.50-18.85

LACINATO (TUSCAN)

cartons bunched

24s 16.35-20.75 mostly 16.50-18.85 occasional higher

---LEEKS: DEMAND MODERATE. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

cartons bunched

12s 15.00-20.00 mostly 16.50-18.85 occasional higher and

October 08, 2024

---LETTUCE, GREEN LEAF: DEMAND MODERATE. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included. Wide range in price.

ORGANIC

cartons

24s 16.00-21.50 mostly 18.50-20.50 occasional higher and lower

---LETTUCE, ICEBERG: DEMAND MODERATE. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included. Wide range in price.

ORGANIC

cartons

24s film wrapped 22.50-28.00 mostly 22.50-25.00 occasional higher and lower 12s film wrapped 12.50-18.50 mostly 14.00-16.00 occasional lower

---LETTUCE, RED LEAF: DEMAND MODERATE. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

cartons

24s 16.50-22.85 mostly 18.50-20.85 occasional higher and

---LETTUCE, ROMAINE: DEMAND GOOD. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included. Hearts wide range in price. **ORGANIC**

cartons

24s 16.00-22.75 mostly 17.00-19.00 occasional higher **HEARTS**

cartons 12 3-count packages 16.00-22.75 mostly 18.00-20.00 occasional higher. Wide range in price.

---PARSLEY: DEMAND MODERATE. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

CURLY

cartons bunched

Source: Source: USDA, AMS, Specialty Crops Market News 230 North First Avenue Suite 404

Phoenix, AZ 85003



Agricultural Marketing Service Specialty Crops Market News

Email us with accessibility issues with this report.

October 08, 2024

Page 9 IX_FV120

30s 14.00-20.00 mostly 16.00-18.00 occasional higher and lower $\,$

PLAIN

cartons bunched

30s 14.00-20.00 mostly 16.00-18.00 occasional higher and lower

---SPINACH: DEMAND MODERATE. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

cartons bunched

24s 26.50-30.50 mostly 26.50-28.50 occasional higher and lower