



# Phoenix Shipping Point Vegetables Prices (IX\_FV120)

Agricultural Marketing Service

Specialty Crops Market News

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Phoenix, AZ: Sunny 66-90  
Yuma, AZ Sunny 63-92  
San Luis, AZ: Sunny 64-92  
Bakersfield, CA: Partly Cloudy 55-77  
Coachella, CA: Sunny 62-93  
El Centro, CA: Sunny 60-95  
Fresno, CA: Mostly Cloudy 53-77  
Huron, CA: Partly Cloudy 49-79  
Oxnard, CA: Sunny 51-64  
Salinas, CA: Partly Cloudy 46-66  
Santa Maria, CA: Sunny 50-71  
McAllen, TX: Sunny 58-82  
San Antonio, TX: Sunny 53-80  
Culiacan, SI MX: Sunny 61-94  
Hermosillo, SO MX: Sunny 64-95  
Caborca, SO MX: Sunny 62-93  
Morelia, MI MX: Sunny 45-79  
Torreon, CO MX: Sunny 51-76  
Veracruz, VE MX: Cloudy 65-79  
Villahermosa, TB MX: Light Rain 63-71

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

## HERBS

### CENTRAL COAST CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2025 Season

---ANISE: DEMAND FAIRLY LIGHT. Extra services included.  
cartons

24s 17.55-29.45 mostly 20.45-24.75 FIRST REPORT.

---CILANTRO: DEMAND FAIRLY LIGHT. Extra services included.  
cartons

30s 12.45-17.75 mostly 14.45-16.75 FIRST REPORT.

60s 16.45-22.75 mostly 18.45-20.75 FIRST REPORT.

IMPERIAL, COACHELLA VALLEYS CA, CENTRAL AND WESTERN AZ,  
MEXICO CROSSINGS THROUGH CALEXICO AND SAN LUIS  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2025 Season

---ANISE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

cartons

24s 17.55-29.45 mostly 20.45-24.75 occasional higher and lower

---CILANTRO: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

cartons

30s 12.45-17.75 mostly 14.45-16.75 few 10.45, occasional higher and lower

60s 16.45-22.75 mostly 18.45-20.75 occasional higher and lower

### LOWER RIO GRANDE VALLEY TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---CILANTRO: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included. Wide range in quality.

1 1/9 bushel crates bunched

60s 14.45-18.45 mostly 14.45-16.45

### MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---CILANTRO: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in quality.

1 1/9 bushel crates bunched

60s 11.00-14.00 mostly 11.00-13.00 few 15.00 occasional higher

### OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2025 Season

---CILANTRO: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Wide range in price, quality and condition.

cartons bunched

30s 6.95-10.95 mostly 7.95-8.95

60s 9.95-12.95 mostly 9.95-11.95 few 9.00, occasional higher

### SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2025 Season

---CILANTRO: DEMAND MODERATE. MARKET ABOUT STEADY.



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## ORGANIC

cartons bunched

30s 14.00-20.00 mostly 18.00-20.00 occasional higher and lower

## VEGETABLES

### CENTRAL COAST CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---LEEKS: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons bunched

12s 24.45-34.75 mostly 32.25-34.75 occasional higher and lower

### CENTRAL COAST CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2025 Season

---ENDIVE: DEMAND MODERATE. Extra services included.

24s 20.25-23.45 mostly 20.25-22.55 FIRST REPORT.

---ESCAROLE: DEMAND MODERATE. Extra services included.

cartons

24s 20.00-24.55 mostly 22.45-24.25 FIRST REPORT.

---GREENS, KALE: DEMAND MODERATE. Extra services included.

24s 12.55-16.95 mostly 13.45-14.75 FIRST REPORT.

---SPINACH: DEMAND MODERATE. Extra services included.

cartons bunched

24s 12.45-18.85 mostly 14.75-16.45 FIRST REPORT.

### CENTRAL SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2025 Season

---LETTUCE, ICEBERG: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price.

cartons

film lined 24s 11.65-15.45 mostly 13.45-14.55

24s film wrapped 12.65-16.55 mostly 14.45-15.55

### IMPERIAL AND COACHELLA VALLEYS CALIFORNIA AND WESTERN ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---CELERY: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price. Harvest curtailed due to market conditions.

cartons

2 dozen 11.45-16.75 mostly 11.50-14.55 occasional higher and lower

2 1/2 dozen 11.45-16.75 mostly 11.50-14.55 occasional higher and lower

3 dozen 11.45-16.75 mostly 11.50-14.55 occasional higher and lower

## HEARTS

cartons film bags

18s 13.50-17.75 mostly 13.50-16.45 occasional higher and lower

IMPERIAL, COACHELLA VALLEYS CA, CENTRAL AND WESTERN AZ, MEXICO CROSSINGS THROUGH CALEXICO AND SAN LUIS  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2025 Season

---BOK CHOY: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

30 lb cartons 24.45-33.85 mostly 32.45-33.85 few 20.55, occasional higher

---CABBAGE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

## RED TYPE

45 lb cartons 10.45-14.75 mostly 11.95-13.75 occasional higher and lower

## ROUND GREEN TYPE

45 lb cartons 9.55-17.75 mostly 12.75-14.45 occasional higher and lower

---CHINESE CABBAGE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

## NAPA

30 lb cartons 28.85-36.45 mostly 30.45-32.85 occasional higher and lower

---ENDIVE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons

24s 20.25-23.45 mostly 20.25-22.55 occasional higher and lower

---ESCAROLE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons

24s 20.00-24.55 mostly 22.45-24.25 occasional lower



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---GREENS, KALE: DEMAND MODERATE. MARKET ABOUT STEADY.  
Extra services included.

Green

cartons bunched

24s 12.55-16.95 mostly 13.45-14.75 occasional higher and lower

---LEEKs: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons bunched

12s 24.95-33.85 mostly 24.95-26.45 occasional higher and lower

---PARSLEY: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

CURLY

cartons bunched

60s 19.55-23.25 mostly 22.25-23.25 occasional lower

30s 14.45-21.25 mostly 19.25-21.25 occasional higher and lower

PLAIN

cartons bunched

60s 18.75-24.85 mostly 22.25-24.85 occasional lower

30s 16.45-22.75 mostly 20.55-22.75 few 13.55, occasional higher

---SPINACH: DEMAND MODERATE. MARKET ABOUT STEADY.

Extra services included.

cartons bunched

24s 12.45-18.85 mostly 14.75-16.45 occasional higher and lower

## KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---CARROTS: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY.

Extra services included. Most present shipments represent previous commitments and/or prior bookings. Wide range in price, quality and condition.

sacks 48 1-lb film bags

medium-large Supplies in too few hands to establish a market.

25 lb sacks loose

jumbo 7.50-15.00 mostly 11.50-14.00

50 lb sacks loose

jumbo 20.00-25.00 mostly 23.00-24.00 few 30.00, few as low as 15.00

BABY PEELED

cartons 30 1-lb film bags 20.95-22.30 mostly 21.50-21.85

## ORGANIC

sacks 48 1-lb film bags

medium-large Supplies in too few hands to establish a market.

25 lb sacks loose

jumbo 16.00-24.10 mostly 17.00-24.10

BABY PEELED

cartons 30 1-lb film bags 29.00-32.00 mostly 29.00-31.50

## LOWER RIO GRANDE VALLEY TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---CABBAGE: DEMAND LIGHT. MARKET ABOUT STEADY. Extra services included.

RED TYPE

50 lb cartons

medium 15.00-18.00 mostly 15.00-16.00

ROUND GREEN TYPE

50 lb sacks 7.00-10.00 mostly 7.50-8.00 occasional higher

50 lb cartons

medium 9.00-12.00 mostly 9.00-11.00 occasional higher and lower

---GREENS, COLLARD : DEMAND LIGHT. MARKET STEADY. Extra services included.

cartons bunched

24s 11.45-16.45 mostly 11.45-13.45

---GREENS, KALE: DEMAND LIGHT. MARKET STEADY. Extra services included. Wide range in quality.

cartons bunched

24s 11.00-16.45 mostly 11.45-13.45

---GREENS, MUSTARD: DEMAND LIGHT. MARKET STEADY. Extra services included. Wide range in quality.

cartons bunched

24s 11.45-16.45 mostly 11.45-13.45

---GREENS, TURNIP TOPS : DEMAND LIGHT. MARKET STEADY. Extra services included. Wide range in quality.

cartons bunched

24s 11.45-16.45 mostly 11.45-13.45

## MEXICO CROSSINGS THROUGH NOGALES ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---BEANS, ROUND GREEN TYPE: DEMAND GOOD AT SLIGHTLY LOWER PRICES. MARKET SLIGHTLY LOWER. Extra services included.



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|                                                                                                                   |                                                                                                                                                                                                                 |
|-------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Handpicked                                                                                                        | Fair Quality 8.95-10.95                                                                                                                                                                                         |
| 30 lb cartons 30.95-34.95 mostly 32.95                                                                            |                                                                                                                                                                                                                 |
| ---CORN, SWEET: SUPPLY LIGHT AND IN FEW HANDS. DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.     | ---PEPPERS, ANAHEIM: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.                                                                                                                             |
| Wide range in quality.                                                                                            | 1 1/9 bushel cartons per lb 0.85-1.00 mostly 0.88-0.92                                                                                                                                                          |
| BI-COLOR                                                                                                          | occasional higher and lower                                                                                                                                                                                     |
| cartons                                                                                                           | ---PEPPERS, BELL TYPE: DEMAND GREEN GOOD, OTHERS FAIRLY LIGHT. MARKET GREEN SLIGHTLY HIGHER, ORANGE 11 POUND SLIGHTLY LOWER, OTHERS ABOUT STEADY. Extra services included. Wide range in quality and condition. |
| 4 dozen minimum 14.00-18.00 mostly 16.00                                                                          | Green                                                                                                                                                                                                           |
| YELLOW                                                                                                            | 1 1/9 bushel cartons                                                                                                                                                                                            |
| cartons                                                                                                           | extra large 20.95-24.95 mostly 22.95                                                                                                                                                                            |
| 4 dozen minimum 14.00-18.00 mostly 16.00                                                                          | large 18.95-22.95 mostly 20.95                                                                                                                                                                                  |
| WHITE                                                                                                             | medium 12.95-16.95 mostly 14.95                                                                                                                                                                                 |
| cartons                                                                                                           | small-medium Fair Quality 7.95-9.95 occasional lower                                                                                                                                                            |
| 4 dozen minimum 16.00-18.00                                                                                       | irregular size Fair Quality 10.95-12.95 few 14.95                                                                                                                                                               |
| ---CUCUMBERS: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in quality and condition. | Red                                                                                                                                                                                                             |
| 1 1/9 bushel cartons                                                                                              | 15 lb cartons                                                                                                                                                                                                   |
| medium 14.95-18.95 mostly 14.95-16.95 occasional higher                                                           | extra large 6.95-7.95 occasional higher                                                                                                                                                                         |
| Fair Quality 10.95-12.95 mostly 10.95 occasional higher and lower                                                 | large 5.95-7.95 occasional higher                                                                                                                                                                               |
| Ordinary Quality 5.95-6.95 occasional higher and lower                                                            | 1 1/9 bushel cartons                                                                                                                                                                                            |
| small 6.95-8.95 occasional higher and lower                                                                       | irregular size Fair Quality 12.95-14.95 occasional higher                                                                                                                                                       |
| large 12.95-16.95 mostly 12.95-14.95 occasional lower                                                             | Greenhouse                                                                                                                                                                                                      |
| cartons                                                                                                           | Orange                                                                                                                                                                                                          |
| 24s 4.95-6.95 occasional higher                                                                                   | 11 lb cartons                                                                                                                                                                                                   |
| 36s 7.95-9.95 occasional higher                                                                                   | extra large 4.00-6.00 occasional higher                                                                                                                                                                         |
| PICKLE                                                                                                            | large 4.00-6.00 occasional higher                                                                                                                                                                               |
| bushel & 40-45 lb reusable plastic containers (rpc)                                                               | Red                                                                                                                                                                                                             |
| 150-200s 22.95-24.00 occasional higher                                                                            | 11 lb cartons                                                                                                                                                                                                   |
| 200-300s 24.95-28.00 mostly 26.00                                                                                 | extra large 4.00-6.00 occasional higher                                                                                                                                                                         |
| 300-400s 24.95-28.00 mostly 26.00                                                                                 | large 4.00-6.00 occasional higher                                                                                                                                                                               |
| Greenhouse                                                                                                        | Yellow                                                                                                                                                                                                          |
| LONG SEEDLESS                                                                                                     | 11 lb cartons                                                                                                                                                                                                   |
| cartons film wrapped                                                                                              | extra large 4.00-6.00 occasional higher                                                                                                                                                                         |
| 12s medium 2.95-4.95 occasional higher                                                                            | large 4.00-6.00 occasional higher                                                                                                                                                                               |
| irregular size Fair Quality 7.95-10.95 occasional higher                                                          | 1 1/9 bushel cartons                                                                                                                                                                                            |
| PERSIAN                                                                                                           | irregular size Fair Quality 10.95-12.95 occasional higher                                                                                                                                                       |
| 22 lb cartons                                                                                                     | ---PEPPERS, JALAPENO: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in quality and condition.                                                                                       |
| small-medium 10.95-14.95 mostly 12.95                                                                             | 1 1/9 bushel cartons per lb 0.42-0.48 mostly 0.45 occasional lower                                                                                                                                              |
| small 10.95-14.95 mostly 12.95                                                                                    | ---PEPPERS, MIXED MINI SWEET TYPES: DEMAND FAIRLY LIGHT. MARKET SLIGHTLY LOWER. Extra services included.                                                                                                        |
| ---EGGPLANT: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.                                       | cartons 12 1-lb film bags 12.95-14.95 mostly 12.95                                                                                                                                                              |
| 1 bu, 1 1/9 bu, 1 1/6 bu cartons wrapped                                                                          | occasional higher                                                                                                                                                                                               |
| 18s 12.95-16.95 mostly 12.95-14.95                                                                                |                                                                                                                                                                                                                 |
| Fair Quality 8.95-12.95 mostly 10.95                                                                              |                                                                                                                                                                                                                 |
| 24s 10.95-14.95 mostly 10.95-12.95                                                                                |                                                                                                                                                                                                                 |



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---PEPPERS, POBLANO: Extra services included.

1 1/9 bushel cartons per lb Supplies insufficient and in too few hands to establish a market.

---PEPPERS, SERRANO: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

1 1/9 bushel cartons per lb 0.69-0.75 mostly 0.69-0.71 occasional higher

---SQUASH, ACORN: DEMAND GOOD. MARKET SLIGHTLY HIGHER. Extra services included.

1 1/9 bushel cartons  
medium 12.95-14.95 few 16.95  
large 14.95-16.95 mostly 14.95 occasional lower  
extra large 10.95-14.95 mostly 12.95-13.95

---SQUASH, BUTTERNUT: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included. Supplies in few hands.

1 1/9 bushel cartons  
medium 18.95-22.95  
large 20.95-24.95 mostly 20.95-22.95  
extra large 20.95-24.95 mostly 20.95-22.95

---SQUASH, GREY: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

4/7 bushel cartons  
small 6.95-7.95 occasional higher  
small-medium 4.95-5.95 occasional higher and lower  
medium 3.95-4.95 occasional higher

---SQUASH, KABOCHA: DEMAND MODERATE. MARKET SLIGHTLY LOWER. Extra services included.

1 1/9 bushel cartons  
medium 8.95-12.95 mostly 10.00-11.00  
large 9.95-13.95 mostly 10.95-12.95 occasional higher  
extra large 9.95-13.95 mostly 10.95-12.95 occasional higher

---SQUASH, SPAGHETTI: DEMAND FAIRLY GOOD. MARKET SLIGHTLY HIGHER. Extra services included.

1 1/9 bushel cartons  
medium 10.95-14.95 mostly 12.95  
large 12.95-14.95 occasional lower  
extra large 10.95-13.95 mostly 11.95-12.95 occasional higher and lower

---SQUASH, YELLOW STRAIGHTNECK: DEMAND LIGHT. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

1 1/9 bushel cartons  
medium-large 6.95-8.95 occasional higher and lower  
4/7 bushel cartons

small 6.95-10.95 mostly 8.95 occasional higher and lower  
small-medium 6.95-10.95 mostly 8.95 occasional higher and lower

medium 6.95-10.95 mostly 8.95 occasional higher and lower

---SQUASH, ZUCCHINI: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

1 1/9 bushel cartons  
medium-large 5.95-6.95 occasional higher  
4/7 bushel cartons  
small 4.95-6.95 occasional higher  
small-medium 4.95-6.95 occasional higher  
medium 4.95-6.95 occasional higher

---TOMATILLOS: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

1 1/9 bushel cartons/crates per lb 0.33-0.40 mostly 0.33-0.38 occasional higher

---TOMATOES: DEMAND MODERATE. MARKET 5X6S LOWER, OTHERS SLIGHTLY LOWER. Extra services included.  
VINE RIPES

25 lb cartons loose  
4x4 size 8.95-9.95 occasional higher  
4x5 size 8.95-9.95 occasional higher  
5x5 size 8.30-8.95 occasional higher  
5x6 size 8.30-8.95 few 9.95

cartons 2 layer  
4x4s 7.95-8.95 occasional higher  
4x5s 7.95-8.95 occasional higher  
5x5s 7.13-7.95 occasional higher  
5x6s 6.95-8.95 few 9.95

---TOMATOES, GRAPE TYPE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

flats 12 1-pint containers with lids 5.66-6.95 occasional higher  
20 lb cartons loose 10.20-12.95 occasional higher

---TOMATOES, PLUM TYPE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

ROMA

25 lb cartons loose  
extra large 8.30-8.95 mostly 8.30  
large 8.30 occasional higher  
medium 8.30



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## MEXICO CROSSINGS THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---ONIONS, GREEN: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons bunched

48s medium 8.00-12.75 mostly 8.95-10.75 occasional higher

cartons 2 film bags iceless

24 bunches per bag 9.00-14.50 mostly 10.75-12.75 occasional higher

cartons 4 film bags iceless

12 bunches per bag 9.00-14.50 mostly 10.75-12.75 occasional higher

ORGANIC

cartons bunched

48s medium 15.00-22.00 mostly 17.00-20.00 occasional higher and lower

## MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---BROCCOLI: DEMAND MODERATE. MARKET STEADY. Wide range in quality and condition.

CROWN CUT Short Trim

20 lb cartons loose 10.00-13.00 mostly 11.00-13.00 occasional higher

---CABBAGE: DEMAND LIGHT. MARKET STEADY. Extra services included.

ROUND GREEN TYPE

50 lb sacks

medium 6.00-7.00 occasional higher and lower

50 lb cartons

medium 9.00-11.00 mostly 9.00-10.00 occasional higher

---CARROTS: DEMAND FAIRLY LIGHT. MARKET STEADY. Wide range in price, quality, and condition.

50 lb sacks loose

jumbo 10.00-14.00 mostly 10.00-12.00 few 15.00

---CHAYOTE: DEMAND FAIRLY LIGHT. MARKET SLIGHTLY LOWER.

Extra services included. Wide range in quality.

40 lb cartons 16.00-20.00 mostly 17.00-18.00 occasional higher and lower

---CUCUMBERS: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality and condition. Many present shipments from prior bookings and or previous commitments.

1 1/9 bushel cartons

medium 18.95-23.95 mostly 18.95-21.95 occasional higher

Fair Quality 12.95-15.95 mostly 13.95-15.95 occasional higher and lower

Ordinary Quality 9.95-13.95 mostly 11.95-13.95

occasional higher and lower

large 21.95-24.95 mostly 21.95-23.95

---LETTUCE, ICEBERG: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

cartons

24s film wrapped 9.00-12.00 mostly 10.00-11.00

occasional higher

---PEPPERS, ANAHEIM: DEMAND GOOD. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 28.00-32.00 mostly 30.00-32.00

occasional higher and lower

---PEPPERS, BELL TYPE: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in quality.

Greenhouse

Orange

11 lb cartons

jumbo 8.00-11.00 mostly 9.00-10.00 occasional higher

extra large 8.00-11.00 mostly 9.00-10.00 occasional higher

Red

11 lb cartons

jumbo 7.00-10.00 mostly 8.00-10.00 occasional higher

extra large 7.00-10.00 mostly 8.00-10.00 occasional higher

large 6.00-8.00 mostly 6.00-7.00 occasional higher

Yellow

11 lb cartons

jumbo 7.00-10.00 mostly 7.00-8.00 occasional higher

extra large 7.00-10.00 mostly 7.00-8.00 occasional higher

---PEPPERS, HABANERO: SUPPLY FAIRLY LIGHT. DEMAND GOOD. MARKET SLIGHTLY HIGHER. Wide range in price, quality, condition and size.

Orange

8 lb cartons 20.00-26.00 mostly 21.00-23.00 occasional

higher

---PEPPERS, JALAPENO: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.



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1 1/9 bushel cartons 18.00-22.00 mostly 20.00-22.00  
occasional lower

---PEPPERS, POBLANO: DEMAND MODERATE. MARKET ABOUT  
STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 21.00-26.00 mostly 22.00-25.00  
occasional higher

---PEPPERS, SERRANO: DEMAND FAIRLY GOOD. MARKET ABOUT  
STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 32.00-36.00 mostly 34.00-36.00  
occasional higher and lower

---TOMATILLOS: DEMAND FAIRLY LIGHT. MARKET ABOUT  
STEADY. Wide range in size and quality.

1 1/9 bushel cartons/crates 16.00-19.00 mostly 17.00-18.00  
peeled (19.00-20.00)

---TOMATOES: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY.  
Extra services included.

VINE RIPES

25 lb cartons loose

4x4 size 9.95-11.95 mostly 9.95-10.95 occasional higher

4x5 size 9.95-11.95 mostly 9.95-10.95 occasional higher

5x5 size 10.95-12.95 mostly 10.95-11.95 occasional higher

5x6 size 10.95-12.95 mostly 10.95-11.95 occasional higher

cartons 2 layer

4x4s 8.95-10.95 mostly 8.95-9.95 occasional higher and  
lower

4x5s 8.95-10.95 mostly 8.95-9.95 occasional higher and  
lower

5x5s 9.95-11.95 mostly 9.95-10.95 occasional higher and  
lower

5x6s 9.95-11.95 mostly 9.95-10.95 occasional higher and  
lower

---TOMATOES, GRAPE TYPE: DEMAND LIGHT. MARKET ABOUT  
STEADY. Wide range in quality and condition.

flats 12 1-pint containers with lids

medium-large 5.66-7.95 mostly 5.66-6.95

20 lb cartons loose

medium-large 12.95-16.95 mostly 12.95-14.95 occasional  
lower

---TOMATOES, PLUM TYPE: DEMAND FAIRLY LIGHT. MARKET  
ABOUT STEADY. Extra services included. Wide range in quality  
and condition.

ROMA

25 lb cartons loose

extra large 8.30-9.00 mostly 8.30-8.95 occasional higher

large 8.30-8.95 mostly 8.30-8.30 occasional higher

medium 8.30 occasional higher

## OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point  
Basis

2025 Season

---CELERY: DEMAND MODERATE. MARKET ABOUT STEADY. Extra  
services included. Wide range in price.

cartons

2 dozen 10.50-16.75 mostly 11.45-14.75 occasional higher  
and lower

2 1/2 dozen 10.50-16.75 mostly 11.45-14.75 occasional  
higher and lower

3 dozen 10.50-16.00 mostly 11.45-14.75 occasional higher  
and lower

HEARTS

cartons film bags

18s 12.65-18.00 mostly 13.50-16.75 occasional higher and  
lower

---GREENS, KALE: DEMAND FAIRLY LIGHT. MARKET ABOUT  
STEADY. Wide range in quality and condition.

Green

cartons bunched

24s 10.95-12.95 occasional higher

LACINATO (TUSCAN)

cartons bunched

24s 12.95-15.00 occasional higher

---PARSLEY: DEMAND MODERATE. MARKET ABOUT STEADY.  
Wide range in price, quality and condition.

CURLY

cartons bunched

60s 8.95-12.95 mostly 10.00-12.95

PLAIN

cartons bunched per bunch

60s 13.00-16.95 mostly 15.95-16.95 occasional lower

## SALINAS-WATSONVILLE CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point  
Basis

2025 Season

---BROCCOLI: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY.  
Extra services included. Wide range in price.

cartons

bunched 14s 9.45-14.75 mostly 10.45-12.50 one label  
15.75

bunched 18s 9.95-15.25 mostly 10.95-13.00 one label  
17.75

CROWN CUT

20 lb cartons loose 9.00-15.75 mostly 10.95-12.75 one label  
17.75



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### CROWN CUT Short Trim

20 lb cartons loose 10.00-17.75 mostly 11.95-14.75

---CAULIFLOWER: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price.

#### White

cartons film wrapped

9s 13.50-16.75 mostly 13.50-15.75 few 12.25, occasional higher and lower

12s 14.45-18.75 mostly 14.45-16.45 occasional higher and lower

16s 12.50-15.65 few 10.45, occasional higher

---LETTUCE, BOSTON: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price.

cartons

24s 10.50-16.65 mostly 10.50-12.75 occasional higher

---LETTUCE, GREEN LEAF: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons

24s 10.50-14.75 mostly 12.75-14.55 occasional higher

---LETTUCE, ICEBERG: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons

film lined 24s 12.00-15.75 mostly 13.00-15.75 few 11.00, one label 17.75, occasional higher

24s film wrapped 13.00-16.75 mostly 14.00-16.75 few 12.00, one label 18.75, occasional higher

30s film wrapped 11.00-15.45 mostly 11.00-13.75 occasional higher and lower

---LETTUCE, RED LEAF: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price.

cartons

24s 10.50-15.75 mostly 12.75-14.55

---LETTUCE, ROMAINE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price.

cartons

24s 10.50-16.75 mostly 10.50-13.75 occasional lower

### HEARTS

cartons 12 3-count packages 12.65-17.55 mostly 13.75-16.55 few 18.45, occasional lower

cartons film lined

48s 15.50-18.75 mostly 15.75-17.75 occasional higher and lower

**SAN ANTONIO-WINTER GARDEN-LAREDO DISTRICT TEXAS**  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---CABBAGE: DEMAND LIGHT. MARKET ABOUT STEADY. Extra services included.

#### RED TYPE

50 lb cartons

medium 14.00-17.00 mostly 14.00-16.00 occasional higher and lower

#### ROUND GREEN TYPE

50 lb cartons

medium 9.00-11.00 mostly 9.00-10.00 occasional higher and lower

### SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2025 Season

---BROCCOLI: DEMAND LIGHT. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons

bunched 14s 7.00-9.00 mostly 8.00-9.00 occasional higher

### CROWN CUT

20 lb cartons loose 7.00-9.05 mostly 7.00-8.00

### CROWN CUT Short Trim

20 lb cartons loose 9.00-12.05 mostly 10.00-11.05 occasional higher

---CAULIFLOWER: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

#### White

cartons film wrapped

12s 7.00-12.35 mostly 8.00-10.00 occasional higher

---CELERY: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons

2 dozen 7.00-10.55 mostly 8.00-10.00 occasional higher

2 1/2 dozen 7.00-11.05 mostly 8.00-10.00 occasional higher

**SOUTH AND CENTRAL CALIFORNIA AND MEXICO CROSSINGS THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA**  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---BEETS: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY.

#### RED TYPE

cartons bunched

12s 15.00-25.75 mostly 18.45-22.75 occasional lower



---BRUSSELS SPROUTS: DEMAND MODERATE. MARKET ABOUT STEADY. Extra service included. Wide range in quality and condition. Most present shipments from prior bookings and/or previous commitments. Shipments from Mexico transferred to Central California and Western Arizona for consolidation and distribution.

25 lb cartons  
medium 14.75-22.50 mostly 14.75-17.75 occasional higher

---RADISHES: DEMAND MODERATE. MARKET ABOUT STEADY. Extra service included. Wide range in price. Most shipments from Mexico transferred to Western Arizona for consolidation and distribution.

Red  
cartons bunched  
24s 10.95-16.50 mostly 12.75-14.75 occasional higher and lower  
48s 14.95-19.75 mostly 16.95-18.50 occasional higher and lower

SOUTH AND CENTRAL CALIFORNIA AND MEXICO CROSSINGS  
THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2025 Season

---ARTICHOKES: SUPPLY 36S VERY LIGHT. DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Extra services included.  
GLOBE

cartons  
12s 20.75-22.75 one label 30.55  
18s 24.75-28.75 mostly 24.75-26.00  
24s 24.75-28.75 mostly 24.75-26.00  
30s 24.75-25.75  
36s supplies in too few hands to establish a market

SOUTH AND CENTRAL DISTRICT CALIFORNIA  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---GREENS, KALE: DEMAND MODERATE. MARKET ABOUT STEADY.  
ORGANIC  
Green

cartons bunched  
24s 15.00-22.00 mostly 18.00-20.00 occasional higher and lower

Red  
cartons bunched

24s 15.00-22.00 mostly 18.00-20.00 occasional higher and lower

LACINATO (TUSCAN)

cartons bunched  
24s 15.00-22.00 mostly 18.00-20.00 occasional higher and lower

SOUTH AND CENTRAL DISTRICT CALIFORNIA  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2025 Season

---BROCCOLI: DEMAND MODERATE. MARKET ABOUT STEADY.  
ORGANIC

cartons  
bunched 14s 16.00-20.00 mostly 16.00-18.00 occasional higher and lower

CROWN CUT  
20 lb cartons loose 17.00-24.00 mostly 18.00-22.00 occasional higher and lower

---CABBAGE: DEMAND MODERATE. MARKET ABOUT STEADY.  
ORGANIC  
RED TYPE

45 lb cartons 24.00-30.00 mostly 24.00-26.00 occasional higher and lower

ROUND GREEN TYPE  
45 lb cartons 24.00-32.00 mostly 25.00-27.00 occasional higher and lower

---CAULIFLOWER: DEMAND MODERATE. MARKET ABOUT STEADY.  
ORGANIC  
White

cartons film wrapped  
12s film wrapped 18.00-26.00 mostly 18.00-22.00 occasional higher and lower  
9s 18.00-26.00 mostly 18.00-22.00 occasional higher and lower

---LETTUCE, GREEN LEAF: DEMAND FAIRLY GOOD.  
ORGANIC

cartons  
24s 26.00-30.00 mostly 28.00-30.00 occasional higher FIRST REPORT.

---LETTUCE, ICEBERG: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC  
cartons  
24s film wrapped 24.00-30.00 mostly 26.00-28.00 occasional higher and lower



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12s film wrapped 15.00-20.00 mostly 17.00-20.00  
occasional higher and lower

---LETTUCE, ROMAINE: DEMAND MODERATE. MARKET ABOUT  
STEADY.

ORGANIC

cartons

24s 21.00-30.00 mostly 22.00-25.00 occasional higher and  
lower

HEARTS

cartons 12 3-count packages 26.00-32.00 mostly 28.00-30.00  
occasional higher and lower

---PARSLEY: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

CURLY

cartons bunched

30s 16.00-22.00 mostly 17.00-20.00 occasional higher and  
lower

PLAIN

cartons bunched

30s 16.00-22.00 mostly 17.00-21.00 occasional higher and  
lower

### WESTERN ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point  
Basis

2024 Season

---BROCCOLI: Extra services included. Wide range in price.

cartons

bunched 14s supplies in too few hands to establish a  
market

bunched 18s supplies in too few hands to establish a  
market

CROWN CUT

20 lb cartons loose supplies in too few hands to establish a  
market

CROWN CUT Short Trim

20 lb cartons loose supplies in too few hands to establish a  
market. Light and sporadic shipments expected to continue  
into mid-April. LAST REPORT.

---CAULIFLOWER: DEMAND MODERATE. MARKET ABOUT  
STEADY. Extra services included. Wide range in price.

White

cartons film wrapped

9s supplies in too few hands to establish a market

12s 11.50-17.25 mostly 14.45-15.55 occasional higher and  
lower

---LETTUCE, BOSTON: Extra services included. Wide range in  
price.

cartons

24s supplies insufficient and in too few hands to establish  
a market. Light and sporadic shipments expected to  
continue through mid-April. LAST REPORT.

---LETTUCE, GREEN LEAF: Extra services included. Wide range in  
price.

cartons

24s supplies insufficient and in too few hands to establish  
a market. Light and sporadic shipments expected to  
continue through mid-April. LAST REPORT.

---LETTUCE, ICEBERG: DEMAND MODERATE. MARKET ABOUT  
STEADY. Extra services included. Wide range in price.

cartons

film lined 24s 11.00-15.45 mostly 12.00-14.45 one label  
17.75

24s film wrapped 12.00-16.45 mostly 13.00-15.45 one  
label 18.75

---LETTUCE, RED LEAF: Extra services included. Wide range in  
price.

cartons

24s supplies insufficient and in too few hands to establish  
a market. Light and sporadic shipments expected to  
continue through mid-April. LAST REPORT.

---LETTUCE, ROMAINE: Extra services included. Wide range in  
price.

cartons

24s supplies insufficient and in too few hands to establish  
a market

HEARTS

cartons 12 3-count packages supplies insufficient and in too  
few hands to establish a market

cartons film lined

48s supplies insufficient and in too few hands to establish  
a market. Light and sporadic shipments expected to  
continue through mid-April. LAST REPORT.