



Phoenix Shipping Point Vegetables Prices (IX_FV120)

Agricultural Marketing Service
Specialty Crops Market News

Report Updated on 01/22/2025

November 18,2024

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IX_FV120

CORRECTED COPY: CHANGED PACKAGE AND PROPERTIES, BEANS, ROUND GREEN TYPE, MEXICO CROSSINGS THROUGH NOGALES, ARIZONA

Phoenix, AZ: Sunny 46-69
Yuma, AZ Sunny 49-75
San Luis, AZ: Sunny 47-76
Bakersfield, CA: Cloudy 39-57
Coachella, CA: Sunny 41-72
El Centro, CA: Sunny 45-75
Fresno, CA: Mostly Cloudy 36-60
Huron, CA: Mostly Cloudy 33-62
Oxnard, CA: Sunny 44-64
Salinas, CA: Sunny 38-61
Santa Maria, CA: Partly Cloudy 40-64
McAllen, TX: Cloudy 63-92
San Antonio, TX: Light Rain 52-80
Culiacan, SI MX: Sunny 56-84
Hermosillo, SO MX: Sunny 47-74
Caborca, SO MX: Sunny 44-73
Morelia, MI MX: Mostly Cloudy 49-77
Torreon, CO MX: Sunny 44-74
Veracruz, VE MX: Foggy 75-88
Villahermosa, TB MX: Mostly Cloudy 74-89

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

HERBS

CENTRAL COAST CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---ANISE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in quality and condition.
cartons
24s 20.55-26.75 mostly 24.75-25.45 few 18.55, few 29.85.
---CILANTRO: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included.
cartons
30s Supplies in too few hands to establish a market.
60s Supplies in too few hands to establish a market.

IMPERIAL, COACHELLA VALLEYS CA, CENTRAL AND WESTERN AZ, MEXICO CROSSINGS THROUGH CALEXICO AND SAN LUIS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---ANISE: DEMAND MODERATE. Extra services included.
cartons
24s 25.45-27.75 FIRST REPORT.

---CILANTRO: DEMAND MODERATE. Extra services included.
cartons
60s 17.45-22.95 mostly 20.45-21.50 FIRST REPORT.

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---CILANTRO: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included. Wide range in quality.
1 1/9 bushel crates bunched
60s 10.00-14.00 mostly 12.00-14.00 occasional higher

OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---CILANTRO: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality and condition.
cartons bunched
30s 9.95-13.95 mostly 10.95-11.95
60s 13.95-18.95 mostly 14.95-16.95 few 20.75

SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---ANISE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.
ORGANIC
cartons
12s 13.00-17.00 mostly 15.00-16.00 occasional higher and lower
---CILANTRO: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.



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ORGANIC

cartons bunched
30s 24.00-34.00 mostly 26.00-30.00 occasional higher and lower

VEGETABLES

CENTRAL COAST CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BOK CHOY: DEMAND MODERATE. MARKET ABOUT STEADY.
Extra services included.

30 lb cartons Supplies in too few hands to establish a market.

---CABBAGE: DEMAND MODERATE. MARKET ABOUT STEADY.
Extra services included.

RED TYPE
45 lb cartons 17.45-21.00 mostly 18.45-20.00 occasional higher

ROUND GREEN TYPE
45 lb cartons 20.85-26.45 mostly 22.55-24.45 occasional higher

---CELERY: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY.
Extra services included.

ORGANIC
cartons
2 dozen 25.00-36.00 mostly 30.00-33.00 occasional higher and lower
2 1/2 dozen 25.00-36.00 mostly 30.00-33.00 occasional higher and lower

HEARTS
cartons film bags
18s 26.00-36.00 mostly 31.00-34.00 occasional higher and lower

---CHINESE CABBAGE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

NAPA
30 lb cartons 26.45-32.95 mostly 26.45-30.55 occasional higher and lower

---ENDIVE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY.
Extra services included.

cartons
24s 18.50-24.75 mostly 22.45-23.75 occasional higher

---ESCAROLE: DEMAND MODERATE. MARKET ABOUT STEADY.
Extra services included.

cartons
24s 18.50-23.75 mostly 22.45-23.75 few 27.00

---GREENS, KALE: DEMAND MODERATE. MARKET ABOUT STEADY.
Extra services included.

Green
cartons bunched
24s 15.65-18.25 mostly 15.65-16.75 few 20.45 -21.75

---LEEKs: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included.

cartons bunched
12s 30.75-35.45 mostly 30.75-32.85 occasional lower.

---PARSLEY: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY.
Extra services included.

CURLY
cartons bunched
60s 17.65-22.50 mostly 17.75-20.85 occasional lower
30s 15.75-18.50 mostly 15.85-17.75 occasional lower
PLAIN
cartons bunched
60s 17.65-24.75 mostly 22.75-24.45 occasional higher and lower
30s 16.05-21.75 mostly 17.65-20.75 occasional higher and lower

CENTRAL SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---LETTUCE, ICEBERG: Extra services included.

cartons
film lined 24s Supplies insufficient and in too few hands to establish a market.
24s film wrapped Supplies insufficient and in too few hands to establish a market.
30s film wrapped Supplies insufficient and in too few hands to establish a market.

---LETTUCE, ROMAINE: Extra services included.

cartons
24s Supplies insufficient and in too few hands to establish a market.

HEARTS
cartons 12 3-count packages Supplies insufficient and in too few hands to establish a market.

IMPERIAL AND COACHELLA VALLEYS CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season



---PEPPERS, BELL TYPE: DEMAND FAIRLY GOOD.

Green

1 1/9 bushel cartons

extra large 38.95-42.95 mostly 39.95-40.95 occasional higher

large 34.95-40.95 mostly 36.95-38.95 occasional higher
FIRST REPORT

IMPERIAL, COACHELLA VALLEYS CA, CENTRAL AND WESTERN AZ,
MEXICO CROSSINGS THROUGH CALEXICO AND SAN LUIS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2024 Season

---BEETS: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

GOLD TYPE

cartons bunched

12s 19.55-26.45 mostly 23.45-24.75 few 16.95

RED TYPE

cartons bunched

12s 19.55-26.75 mostly 23.45-24.75 FIRST REPORT.

---BOK CHOY: DEMAND MODERATE. Extra services included.

30 lb cartons 30.45-34.50 mostly 32.45-33.55 occasional higher

---BRUSSELS SPROUTS: DEMAND GOOD. MARKET SLIGHTLY HIGHER.

25 lb cartons

medium 26.75-32.75 mostly 30.45-32.75

---CABBAGE: DEMAND MODERATE. Extra services included.

ROUND GREEN TYPE

45 lb cartons 20.85-26.45 mostly 22.55-24.45 occasional higher

---CHINESE CABBAGE: DEMAND MODERATE. Extra services included.

NAPA

30 lb cartons 26.45-32.95 mostly 26.45-30.55 occasional higher and lower

---ENDIVE: DEMAND MODERATE. Extra services included.

cartons

24s 22.45-25.75 FIRST REPORT.

---ESCAROLE: DEMAND MODERATE. Extra services included.

cartons

24s 22.45-27.75 mostly 22.45-24.75 FIRST REPORT.

---GREENS, KALE: DEMAND MODERATE. Extra services included.

Green

cartons bunched

24s 15.65-18.25 mostly 15.65-16.75 few 20.45 -21.75

---LEEKs: DEMAND MODERATE. Extra services included.

cartons bunched

12s 36.75-37.95 FIRST REPORT.

---PARSLEY: DEMAND MODERATE. Extra services included.

CURLY

cartons bunched

60s 23.75-24.75 FIRST REPORT.

PLAIN

cartons bunched

60s 23.75-24.75 FIRST REPORT.

30s 20.75-21.75 FIRST REPORT.

---RADISHES: DEMAND MODERATE. MARKET ABOUT STEADY.

Extra service included. Wide range in price. Most shipments from Mexico transferred to Central California for consolidation and distribution.

Red

cartons bunched

24s 18.45-23.75 mostly 21.45-22.75

48s 20.95-30.75 mostly 26.55-27.75

---SPINACH: DEMAND FAIRLY GOOD. MARKET HIGHER. Extra services included.

cartons bunched

24s 21.45-24.95 mostly 22.95-24.75

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2024 Season

---CARROTS: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY.

Extra services included. Most present shipments represent previous commitments and/or prior bookings. Wide range in price, quality and condition.

sacks 48 1-lb film bags

medium-large 24.00-28.00 mostly 24.00-26.00

25 lb sacks loose

jumbo 12.00-14.00 occasional higher and lower

50 lb sacks loose

jumbo 22.00-26.00 mostly 24.00-26.00 occasional higher and lower

BABY PEELED

cartons 30 1-lb film bags 21.00-23.00 mostly 21.00-22.00

ORGANIC

sacks 48 1-lb film bags

medium-large 30.00-34.35 mostly 34.35

25 lb sacks loose



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jumbo 17.00-24.10 few 32.85
BABY PEELED
cartons 30 1-lb film bags 30.00-30.90

MEXICO CROSSINGS THROUGH NOGALES ARIZONA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2024 Season

---BEANS, ROUND GREEN TYPE: SUPPLY VERY LIGHT. DEMAND
GOOD. MARKET MUCH HIGHER. Extra services included.
Handpicked
30 lb cartons 34.95-38.95

---CUCUMBERS: SUPPLY HEAVY. DEMAND MODERATE. MARKET
SLIGHTLY HIGHER. Extra services included. Pickles quality
variable.

1 1/9 bushel cartons
medium 10.95-14.95 mostly 12.95 occasional higher and
lower
Fair Quality 8.95-10.95 occasional higher and lower
Ordinary Quality 6.95-8.95 occasional higher and lower
small 8.95-10.95 mostly 8.95-9.95 occasional higher and
lower
large 9.95-12.95 mostly 10.95 occasional higher and
lower.
cartons
24s 4.95-6.95 occasional higher (7.95) and lower (3.95)
36s 5.95-8.95 occasional higher

PICKLE
bushel & 40-45 lb reusable plastic containers (rpc)
150-200s 12.95-14.95 few 18.95 occasional higher and
lower. Quality variable.
200-300s 14.95-16.95 few 18.95 occasional lower Quality
variable.
300-400s 14.95-16.95 few 18.95 occasional higher and
lower. Quality variable.

Greenhouse

LONG SEEDLESS

cartons film wrapped
12s medium 4.95-5.95 occasional higher and lower
12s small 4.95-5.95 occasional lower
12s large 4.95-5.95 occasional higher and lower
irregular size Fair Quality 7.95-9.95 occasional higher
(12.95)

---EGGPLANT: DEMAND LIGHT. MARKET LOWER. Extra services
included.

1 bu, 1 1/9 bu, 1 1/6 bu cartons wrapped
18s 10.95-12.95 occasional higher and lower
Fair Quality 5.95-8.95 occasional higher and lower

24s 10.95 occasional higher and lower
Fair Quality 5.95-8.95 occasional higher and lower

---PEPPERS, BELL TYPE: SUPPLY VERY LIGHT. DEMAND
MODERATE. MARKET ABOUT STEADY. Extra services included.
Most present shipments from prior bookings and/or previous
commitments.
Green

1 1/9 bushel cartons
jumbo 36.95-38.95 occasional higher.
extra large 36.95-38.95 occasional higher
large 34.95-36.95
medium-large Fair Quality 30.95-32.95 few 28.95
medium 30.95-32.95

---SQUASH, GREY: DEMAND MODERATE. MARKET HIGHER. Extra
services included.

4/7 bushel cartons
small 14.95-18.95 mostly 16.95 occasional higher and
lower
small-medium 14.95-18.95 mostly 16.95 occasional higher
and lower
medium 14.95-16.95 occasional higher and lower

---SQUASH, KABOCHA: SUPPLY LIGHT. DEMAND MODERATE.
MARKET LOWER. Extra services included.

4/7 bushel cartons
medium 10.95-12.95 occasional higher and lower
large 12.95-14.95 occasional higher and lower
extra large 12.95-16.95 mostly 12.95-14.95 occasional
higher and lower

---SQUASH, YELLOW STRAIGHTNECK: DEMAND MODERATE.
MARKET HIGHER. Extra services included.

1 1/9 bushel cartons
medium-large 14.95-18.95 mostly 16.95 occasional higher
and lower
4/7 bushel cartons
small 14.95-18.95 mostly 16.95 occasional higher and
lower
small-medium 14.95-18.95 mostly 16.95 occasional higher
and lower
medium 14.95-18.95 mostly 16.95 occasional higher and
lower

---SQUASH, ZUCCHINI: DEMAND MODERATE. MARKET HIGHER.
Extra services included.

1 1/9 bushel cartons
medium-large 14.95-18.95 mostly 14.95-16.95 occasional
higher and lower
4/7 bushel cartons



small 14.00-18.95 mostly 16.95 occasional higher and lower
small-medium 14.95-18.95 mostly 16.95 occasional higher and lower
medium 14.95-16.95 occasional higher and lower

MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---CUCUMBERS: SUPPLY VERY LIGHT. DEMAND LIGHT. MARKET ABOUT STEADY. Extra services included. Supplies in few hands. Most present shipments from prior bookings and/or previous commitments.

1 1/9 bushel cartons
medium 10.95-14.95 mostly 10.95-12.95 occasional higher
Fair Quality 10.95-14.95 mostly 10.95-12.95
Ordinary Quality 7.95-8.95
large 8.95-12.95 mostly 8.95-10.95 occasional higher
cartons
36s 7.95-8.95 few 11.95

---TOMATOES: SUPPLY VERY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Most present shipments from prior bookings and/or previous commitments.
VINE RIPES

cartons 2 layer
4x4s 40.95-42.95 occasional higher (47.95)
4x5s 40.95-42.95 occasional higher (47.95)
5x5s 38.95-40.95 occasional higher (45.95) and lower
5x6s 36.95-40.95 mostly 38.95 occasional higher (45.95) and lower

---TOMATOES, CHERRY: SUPPLY VERY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

flats 12 1-pint baskets
medium-large 20.95-22.95 mostly 20.95

---TOMATOES, GRAPE TYPE: SUPPLY VERY LIGHT. DEMAND GOOD. MARKET MUCH HIGHER. Extra services included.

flats 12 1-pint containers with lids
medium-large 20.95-22.95
20 lb cartons loose
medium-large 40.95-45.95 occasional lower

---TOMATOES, PLUM TYPE: SUPPLY LIGHT. DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Extra services included.
ROMA

25 lb cartons loose
extra large 25.95-26.95 occasional higher

large 25.95-26.95 occasional higher
medium 22.95-23.95 occasional higher

MEXICO CROSSINGS THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---ONIONS, GREEN: SUPPLY FAIRLY HEAVY. DEMAND MODERATE. MARKET SLIGHTLY LOWER. Extra services included. Wide range in price, quality and condition. Most shipments from Mexico transferred to Central California for consolidation and distribution.

cartons bunched
48s medium 9.00-15.75 mostly 10.50-12.95 few 8.00
cartons 2 film bags iceless
24 bunches per bag 10.00-16.75 mostly 13.75-15.50 few 8.00-9.00
cartons 4 film bags iceless
12 bunches per bag 10.00-16.75 mostly 13.75-15.50 few 8.00-9.00

ORGANIC

cartons bunched
48s medium 22.00-30.00 mostly 24.00-28.00 occasional higher and lower

MEXICO CROSSINGS THROUGH TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BROCCOLI: DEMAND FAIRLY GOOD. MARKET HIGHER. Wide range in quality and condition.

CROWN CUT Short Trim

20 lb cartons loose 15.00-18.00 mostly 16.00-18.00
occasional lower and higher

---CABBAGE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

ROUND GREEN TYPE

50 lb sacks
medium 10.00-12.00 mostly 10.00-11.00 occasional higher
50 lb cartons
medium 15.00-17.00 mostly 16.00-17.00

---CARROTS: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Wide range in price, quality, and condition.

50 lb sacks loose
jumbo 13.00-16.00 mostly 14.00-16.00 occasional higher



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---CHAYOTE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY.

Extra services included. Wide range in quality.

40 lb cartons 18.00-24.00 mostly 18.00-22.00

---CUCUMBERS: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Wide range in price, quality and condition. Most present shipments from prior bookings and or previous commitments.

1 1/9 bushel cartons

medium 11.95-13.95 mostly 11.95-12.95 occasional higher

Fair Quality 8.95-10.95 mostly 8.95-9.95

Ordinary Quality 6.95-8.95 mostly 6.95-7.95

large 9.95-12.95 mostly 10.95-12.95 occasional lower and higher

---LETTUCE, ICEBERG: SUPPLY VERY LIGHT. DEMAND FAIRLY GOOD AT LOWER PRICES. MARKET LOWER. Extra services included.

cartons

24s film wrapped 26.00-30.00 mostly 26.00-28.00 occasional higher

---PEPPERS, ANAHEIM: DEMAND GOOD. MARKET SLIGHTLY HIGHER. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 34.00-38.00 mostly 35.00-38.00 occasional lower

---PEPPERS, BELL TYPE: SUPPLY LIGHT. DEMAND MODERATE. MARKET RED SLIGHTLY LOWER, OTHERS ABOUT STEADY. Wide range in price and quality.

Greenhouse

Orange

11 lb cartons

jumbo 18.00-21.00 mostly 18.00-20.00

extra large 18.00-21.00 mostly 18.00-20.00

Red

11 lb cartons

jumbo 22.00-25.00 mostly 22.00-24.00 occasional higher

extra large 22.00-25.00 mostly 22.00-24.00 occasional higher

large 19.00-22.00 mostly 19.00-21.00

Yellow

11 lb cartons

jumbo 18.00-21.00 mostly 18.00-20.00

extra large 18.00-21.00 mostly 18.00-20.00

---PEPPERS, HABANERO: DEMAND FAIRLY GOOD. MARKET HIGHER. Wide range in price, quality, condition and size.

Orange

8 lb cartons 22.00-26.00 mostly 23.00-26.00 occasional lower

---PEPPERS, JALAPENO: DEMAND FAIRLY GOOD. MARKET HIGHER. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 19.00-24.00 mostly 22.00-24.00 occasional higher and lower

---PEPPERS, POBLANO: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 21.00-24.00 mostly 22.00-24.00 occasional higher

---PEPPERS, SERRANO: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 20.00-24.00 mostly 22.00-24.00 occasional higher

---TOMATILLOS: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in size and quality.

1 1/9 bushel cartons/crates 21.00-26.00 mostly 22.00-26.00 occasional higher and lower

---TOMATOES: DEMAND MODERATE. MARKET 4X4-5X6 SIZES SLIGHTLY LOWER, OTHERS ABOUT STEADY. Extra services included.

VINE RIPES

25 lb cartons loose

4x4 size 30.95-36.95 mostly 32.95-34.95 occasional higher

4x5 size 30.95-36.95 mostly 32.95-34.95 occasional higher

5x5 size 24.95-27.95 mostly 24.95-26.95 occasional higher

5x6 size 24.95-27.95 mostly 24.95-26.95 occasional higher

cartons 2 layer

4x4s 34.95-38.95 mostly 34.95-36.95 occasional higher

4x5s 34.95-38.95 mostly 34.95-36.95 occasional higher

5x5s 25.95-28.95 mostly 25.95-26.95 occasional higher

5x6s 25.95-28.95 mostly 25.95-26.95 occasional higher

---TOMATOES, GRAPE TYPE: DEMAND GOOD. MARKET PINTS SLIGHTLY HIGHER, CARTONS MUCH HIGHER. Wide range in quality and condition.

flats 12 1-pint containers with lids

medium-large 14.95-16.95 mostly 14.95-15.95

20 lb cartons loose

medium-large 30.95-36.95 mostly 30.95-34.95

---TOMATOES, PLUM TYPE: DEMAND FAIRLY GOOD. MARKET MEDIUM HIGHER, OTHERS SLIGHTLY HIGHER. Extra services included. Wide range in quality and condition.

ROMA

25 lb cartons loose

extra large 23.95-26.95 mostly 24.95-25.95 occasional higher

large 22.95-24.95 mostly 22.95-24.95 occasional higher



medium 20.95-23.95 mostly 20.95-22.95 occasional higher

OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---CELERY: SUPPLY LIGHT. DEMAND GOOD. MARKET ABOUT STEADY. Extra services included.

cartons

2 dozen 22.45-27.00 mostly 25.75-27.00

2 1/2 dozen 22.45-27.00 mostly 25.75-27.00

3 dozen 22.45-27.00 mostly 25.75-27.00

HEARTS

cartons film bags

18s 24.45-28.00 mostly 26.50-28.00

---GREENS, KALE: DEMAND MODERATE. MARKET GREEN LOWER, LACINATO ABOUT STEAY. Wide range in quality and condition.

Green

cartons bunched

24s 11.95-12.95 mostly 12.59-12.95

LACINATO (TUSCAN)

cartons bunched

24s 12.95-17.00 mostly 14.95-15.95

---PARSLEY: SUPPLY LIGHT. DEMAND MODERATE. MARKET PLAIN HIGHER, CURLY ABOUT STEADY. Wide range in price, quality and condition.

CURLY

cartons bunched

60s 14.00-18.95 mostly 14.95-16.95

PLAIN

cartons bunched per bunch

60s 16.95-21.95 mostly 16.95-19.95

SALINAS-WATSONVILLE CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BROCCOLI: SUPPLY LIGHT. DEMAND GOOD. MARKET CROWN CUTS SLIGHTLY HIGHER, BUNCHED ABOUT STEADY. Extra services included. Wide range in quality.

cartons

bunched 14s 31.00-38.75 mostly 33.00-36.95 occasional lower

bunched 18s 31.50-39.25 mostly 33.50-37.45 one label 44.75

CROWN CUT

20 lb cartons loose 36.75-46.75 mostly 43.00-45.75 few 25.65-30.00

CROWN CUT Short Trim

20 lb cartons loose 40.95-47.75 mostly 45.45-47.75 few 26.95

---CAULIFLOWER: DEMAND FAIRLY GOOD. MARKET SLIGHTLY HIGHER. Extra services included. Wide range in price, quality and condition.

White

cartons film wrapped

9s 19.55-34.50 mostly 24.00-26.75

12s 22.00-35.50 mostly 25.00-28.75 occasional lower

16s 20.65-33.50 mostly 22.55-24.75

---CELERY: DEMAND GOOD. MARKET SLIGHTLY HIGHER. Extra services included.

cartons

2 dozen 18.50-27.00 mostly 24.55-27.00 few 14.00-15.00, few 29.55

2 1/2 dozen 18.50-27.00 mostly 24.55-27.00 few 14.00-15.00, few 29.55

3 dozen 18.50-27.00 mostly 24.55-27.00 few 14.00-15.00, few 29.55

HEARTS

cartons film bags

18s 19.65-28.75 mostly 26.25-28.00 few 18.50

---LETTUCE, BOSTON: Extra services included.

cartons

24s Supplies insufficient and in too few hands to establish a market.

---LETTUCE, GREEN LEAF: SUPPLY LIGHT. DEMAND MODERATE. MARKET SLIGHTLY LOWER. Extra services included.

cartons

24s 20.95-27.55 mostly 25.45-27.55 occasional lower

---LETTUCE, ICEBERG: Extra services included.

cartons

film lined 24s Supplies insufficient and in too few hands to establish a market.

24s film wrapped Supplies insufficient and in too few hands to establish a market.

30s film wrapped Supplies insufficient and in too few hands to establish a market.

---LETTUCE, RED LEAF: SUPPLY VERY LIGHT. DEMAND MODERATE. MARKET SLIGHTLY LOWER. Extra services included.

cartons

24s 18.95-24.55 mostly 22.95-24.55 occasional lower



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Specialty Crops Market News

Report Updated on 01/22/2025

November 18,2024

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IX_FV120

---LETTUCE, ROMAINE: SUPPLY LIGHT. DEMAND MODERATE. MARKET SLIGHTLY LOWER. Extra services included. Wide range in quality and condition.

cartons

24s 32.05-35.95 mostly 33.95-35.95 occasional higher and lower

HEARTS

cartons 12 3-count packages 37.95-44.55 mostly 42.55-44.55 occasional higher

cartons film lined

48s 39.95-44.55 mostly 44.55

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BROCCOLI: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons

bunched 14s 13.00-17.00 mostly 14.00-16.00

CROWN CUT

20 lb cartons loose 16.00-24.00 mostly 17.00-19.00

CROWN CUT Short Trim

20 lb cartons loose 18.00-25.00 mostly 20.00-22.00

---CAULIFLOWER: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

White

cartons film wrapped

9s 14.00-17.00 mostly 15.00-16.00

12s 12.00-16.00 mostly 13.00-14.00

16s 12.00-16.00 mostly 13.00-14.00

---CELERY: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons

2 dozen 12.00-15.35 mostly 13.00-14.55

2 1/2 dozen 11.00-14.55 mostly 12.00-13.00

3 dozen 10.00-12.00 mostly 10.00-11.00

---LETTUCE, GREEN LEAF: DEMAND MODERATE. Extra services included. Quality generally good.

cartons

24s Supplies in too few hands to establish a market.

---LETTUCE, ICEBERG: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Quality generally good.

cartons

film lined 24s 39.00-42.00 mostly 40.00-41.00 occasional higher.

24s film wrapped 40.00-46.00 mostly 43.00-44.00 few 50.00

---LETTUCE, ROMAINE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included. Quality generally good. Many present shipments from prior bookings and/or previous commitments.

cartons

24s 19.00-26.00 mostly 20.00-24.00

HEARTS

cartons 12 3-count packages 20.00-26.00 mostly 22.00-25.00

SOUTH AND CENTRAL CALIFORNIA AND MEXICO CROSSINGS THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BEETS: DEMAND MODERATE. MARKET ABOUT STEADY. GOLD TYPE

cartons bunched

12s 19.55-26.45 mostly 23.45-24.75 few 16.95

RED TYPE

cartons bunched

12s 19.55-26.75 mostly 23.45-24.75 few 16.95.

ORGANIC

RED TYPE

cartons bunched

12s 11.00-16.00 mostly 14.00-16.00 occasional higher and lower

24s 20.00-24.00 mostly 20.00-22.85 occasional higher and lower

SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---ARTICHOKES: SUPPLY 36S VERY LIGHT. DEMAND GOOD. MARKET ABOUT STEADY. Extra services included.

GLOBE

cartons

12s 46.55-46.75

18s 44.55-45.75 mostly 44.55-44.75

24s 42.55-44.75 mostly 42.55

30s 38.55-40.75 mostly 38.55-38.75

36s 38.75



Phoenix Shipping Point Vegetables Prices (IX_FV120)

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---BROCCOLI: DEMAND GOOD. MARKET ABOUT STEADY. Wide range in price. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

cartons

bunched 14s 34.00-44.00 mostly 37.00-40.00 occasional higher and lower

CROWN CUT

20 lb cartons loose 34.00-45.00 mostly 40.00-44.00 occasional higher and lower

---CABBAGE: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

RED TYPE

45 lb cartons 24.00-34.00 mostly 28.00-30.00 occasional higher and lower

ROUND GREEN TYPE

45 lb cartons 24.00-33.00 mostly 28.00-30.00 occasional higher and lower

---CAULIFLOWER: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

White

cartons film wrapped

9s 26.00-31.00 mostly 28.00-30.00 occasional higher and lower
12s 26.00-31.00 mostly 28.00-30.00 occasional higher and lower

---GREENS, KALE: DEMAND MODERATE. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

Green

cartons bunched

24s 18.00-24.00 mostly 21.00-23.00 occasional higher

Red

cartons bunched

24s 18.00-24.00 mostly 21.00-23.00 occasional higher

LACINATO (TUSCAN)

cartons bunched

24s 18.00-24.00 mostly 21.00-23.00 occasional higher

---LEeks: DEMAND MODERATE. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

cartons bunched

12s 24.00-32.00 mostly 24.00-28.00 occasional higher and lower

---LETTUCE, GREEN LEAF: DEMAND MODERATE. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included. Wide range in price.

ORGANIC

cartons

24s 18.00-24.00 mostly 20.00-22.00 occasional higher and lower

---LETTUCE, ICEBERG: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included. Wide range in price.

ORGANIC

cartons

24s film wrapped 24.00-34.00 mostly 26.00-30.00 occasional higher and lower
12s film wrapped 18.00-26.00 mostly 20.00-24.00 occasional higher and lower

---LETTUCE, RED LEAF: DEMAND MODERATE. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

cartons

24s 20.00-24.00 mostly 20.00-22.00 occasional higher and lower

---LETTUCE, ROMAINE: DEMAND GOOD. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included. Hearts wide range in price.

ORGANIC

cartons

24s 25.00-36.00 mostly 30.00-32.00 occasional higher and lower

HEARTS

cartons 12 3-count packages 25.00-36.00 mostly 30.00-34.00 occasional higher and lower



---PARSLEY: DEMAND MODERATE. MARKET ABOUT STEADY.
Prices represent sales from Salinas-Watsonville, Santa Maria,
Bakersfield, Kern, Oxnard and surrounding growing areas. Extra
services included.

ORGANIC

CURLY

cartons bunched
30s 15.00-22.00 mostly 18.00-20.00 occasional higher and
lower

PLAIN

cartons bunched
30s 17.00-23.00 mostly 19.00-21.00 occasional higher and
lower

---SPINACH: DEMAND MODERATE. MARKET ABOUT STEADY.
Prices represent sales from Salinas-Watsonville, Santa Maria,
Bakersfield, Kern, Oxnard and surrounding growing areas. Extra
services included.

ORGANIC

cartons bunched
24s 20.00-28.00 mostly 24.00-26.00 occasional higher and
lower

WESTERN ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2024 Season

---BROCCOLI: SUPPLY LIGHT. DEMAND GOOD. MARKET ABOUT
STEADY. Extra services included.

cartons
bunched 14s 31.00-38.75 mostly 35.25-38.75
bunched 18s 31.50-39.25 mostly 35.75-39.25 one label
44.75

CROWN CUT

20 lb cartons loose 43.00-48.45 mostly 44.75-46.75

CROWN CUT Short Trim

20 lb cartons loose 46.50-47.75 mostly 46.75-47.75

---LETTUCE, BOSTON: SUPPLY LIGHT. DEMAND FAIRLY GOOD.
MARKET ABOUT STEADY. Extra services included.

cartons
24s 25.45-35.45 mostly 30.50-32.75

---LETTUCE, GREEN LEAF: SUPPLY LIGHT. DEMAND GOOD.
MARKET ABOUT STEADY. Extra services included.

cartons
24s 19.75-25.75 mostly 22.45-24.50 few 12.50-14.50

---LETTUCE, ICEBERG: SUPPLY LIGHT. DEMAND MODERATE.
MARKET SLIGHTLY LOWER. Extra services included.

cartons

film lined 24s 39.00-55.50 mostly 47.75-50.00
24s film wrapped 40.00-56.50 mostly 48.75-51.00
30s film wrapped 49.75-55.50 mostly 49.75-50.75

---LETTUCE, RED LEAF: SUPPLY LIGHT. DEMAND GOOD. MARKET
ABOUT STEADY. Extra services included.

cartons
24s 16.50-25.50 mostly 21.75-23.75 few 27.45-28.45

---LETTUCE, ROMAINE: SUPPLY LIGHT. DEMAND GOOD. MARKET
ABOUT STEADY. Extra services included.

cartons
24s 26.50-37.75 mostly 32.45-35.75

HEARTS

cartons 12 3-count packages 34.75-42.75 mostly 39.75-42.75
cartons film lined
48s 36.95-44.75 mostly 42.00-44.75