



Phoenix Shipping Point Vegetables Prices (IX_FV120)

Agricultural Marketing Service

Specialty Crops Market News

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No reports were issued on Thursday, July 4, 2024, in observance of the Independence Day holiday.

Phoenix, AZ: Cloudy 102-117
Yuma, AZ: Sunny 95-116
San Luis, AZ: Sunny 95-115
Bakersfield, CA: Sunny 93-110
Coachella, CA: Sunny 96-121
El Centro, CA: Sunny 97-117
Fresno, CA: Sunny 90-110
Huron, CA: Sunny 92-111
Oxnard, CA: Sunny 67-74
Salinas, CA: Sunny 68-77
Santa Maria, CA: Sunny 66-80
McAllen, TX: Sunny 92-99
San Antonio, TX: Cloudy 89-100
Culiacan, SI: MX: Cloudy 92-100
Hermosillo, SO: MX: Cloudy 95-108
Veracruz, VE: MX: Cloudy 89-89
Villahermosa, TB: MX: Cloudy 90-92

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

HERBS

CENTRAL COAST CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---ANISE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included.

cartons

24s 22.05-26.75 mostly 24.75-25.75 occasional higher and lower.

---CILANTRO: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included.

cartons

30s 24.75-31.75 mostly 26.75-27.75 occasional higher and lower.
60s 30.45-36.75 mostly 33.75-34.75 occasional higher and lower.

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2023 Season

---CILANTRO: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included.

1 1/9 bushel crates bunched

60s 32.00-36.00 mostly 32.00-34.00

OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---CILANTRO: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality and condition.

cartons bunched

30s 9.95-13.50 mostly 11.95-13.50

60s 15.95-22.50 mostly 18.95-22.50

SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---ANISE: DEMAND MODERATE. MARKET STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

cartons

12s 11.75-18.50 mostly 12.00-16.50

---CILANTRO: DEMAND MODERATE. MARKET STEADY. Wide range in price. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

cartons bunched

30s 18.50-36.85 mostly 22.50-28.95

VEGETABLES

CENTRAL COAST CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---ARTICHOKES: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

GLOBE

cartons



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12s 16.75-18.75 18s 22.75-26.75 mostly 24.75-26.55 one label 28.55 24s 26.55-28.75 mostly 26.55-27.75 30s 22.75-24.75 few 26.55	---GREENS, KALE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included. Green cartons bunched 24s 12.45-17.50 mostly 15.85-16.75 occasional higher and lower.
ORGANIC GLOBE cartons 12s 26.00-28.55 one label 30.55 18s 26.00-28.55 one label 30.55	---LEEKs: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included. cartons bunched 12s 18.45-23.85 mostly 21.85-22.50 occasional higher and lower.
---BOK CHOY: DEMAND FAIRLY GOOD. MARKET SLIGHTLY HIGHER. Extra services included. 30 lb cartons 19.85-24.75 mostly 23.45-24.75 occasional higher and lower.	---PARSLEY: DEMAND PLAIN FAIRLY GOOD, CURLY MODERATE. MARKET ABOUT STEADY. Extra services included. CURLY cartons bunched 60s 18.45-23.75 mostly 20.75-21.75 occasional higher and lower. 30s 15.45-19.75 mostly 15.45-17.75 occasional higher and lower.
---CABBAGE: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included. RED TYPE 45 lb cartons 30.00-35.45 mostly 33.35-34.05 occasional higher and occasional lower. ROUND GREEN TYPE 45 lb cartons 17.00-20.55 mostly 18.00-19.75 occasional higher and lower.	PLAIN cartons bunched 60s 22.45-28.85 mostly 26.55-28.75 occasional higher and lower. 30s 19.00-25.75 mostly 22.50-23.75 occasional higher and lower.
---CELERY: DEMAND MODERATE. MARKET STEADY. Extra services included. Hearts wide range in price. ORGANIC cartons 2 1/2 dozen 20.50-32.85 mostly 26.50-28.95	---SPINACH: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included. cartons bunched 24s 14.85-20.55 mostly 18.50-19.50 occasional higher and lower.
HEARTS cartons film bags 18s 22.50-32.85 mostly 26.95-30.85 occasional lower	CENTRAL DISTRICT CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season
---CHINESE CABBAGE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. NAPA 30 lb cartons 20.85-24.75 mostly 23.45-24.55 occasional higher and lower.	
---ENDIVE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included. cartons 24s 22.25-28.75 mostly 24.25-25.50 occasional higher and lower.	
---ESCAROLE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included. cartons 24s 25.45-30.75 mostly 27.25-28.85 occasional higher and lower.	---TOMATOES: DEMAND EXTRA LARGE GOOD AT SLIGHTLY LOWER PRICES, OTHERS GOOD. MARKET EXTRA LARGE SLIGHTLY LOWER, OTHERS ABOUT STEADY. Extra services included. MATURE GREENS 25 lb cartons loose extra large 12.00-15.00 mostly 14.00-15.00 large 14.00-15.00 one label 12.00 medium 10.00-12.95 mostly 10.00-11.00
	---TOMATOES, PLUM TYPE: DEMAND GOOD. MARKET ABOUT STEADY. Extra services included. ROMA 25 lb cartons loose



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extra large 20.00
large 18.00-19.00
medium 16.00-18.00

IMPERIAL AND COACHELLA VALLEYS CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---PEPPERS, BELL TYPE: DEMAND GOOD. MARKET SUPPLIES INSUFFICIENT AND IN TOO FEW HANDS TO ESTABLISH A MARKET. Red

1/2 cartons
exlarge-large Supplies insufficient and in too few hands to establish a market.
1 1/9 bushel cartons
irregular size Fair Quality Supplies insufficient and in too few hands to establish a market.

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---CARROTS: DEMAND MODERATE. MARKET STEADY. Extra services included. Most present shipments represent previous commitments and/or prior bookings. Wide range in price, quality and condition.

sacks 48 1-lb film bags
medium-large 20.00-28.00 mostly 22.00-25.60
25 lb sacks loose
jumbo 10.00-13.00 mostly 10.00-11.00
50 lb sacks loose
jumbo 20.00-26.00 mostly 20.00-22.00

BABY PEELED

cartons 30 1-lb film bags 20.95-23.00 mostly 21.00-21.85

ORGANIC

sacks 48 1-lb film bags
medium-large 27.00-34.35 few as high as 34.35
25 lb sacks loose
jumbo 17.00-24.10 few 32.85

BABY PEELED

cartons 30 1-lb film bags 24.10-30.90

MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---CUCUMBERS: DEMAND GOOD. MARKET 36S SLIGHTLY HIGHER, OTHERS ABOUT STEADY. Extra services included.

1 1/9 bushel cartons

medium 18.95-21.00 mostly 18.95 occasional higher
Fair Quality 15.95-18.00 mostly 15.95-16.95
large 18.95-22.00 mostly 18.95-19.95

cartons
36s 9.95-11.95

---TOMATOES: DEMAND GOOD. MARKET ABOUT STEADY. Extra services included.

VINE RIPES

cartons 2 layer
4x4s 18.00-21.00 mostly 19.00-20.00
4x5s 18.00-21.00 mostly 19.00-20.00
5x5s 17.95-20.00 mostly 18.00-19.00
5x6s 16.95-20.00 mostly 18.00-19.00

---TOMATOES, CHERRY: DEMAND FAIRLY GOOD. MARKET SLIGHTLY HIGHER. Extra services included.

flats 12 1-pint baskets
medium-large 8.95-12.00 mostly 8.95-10.95

---TOMATOES, GRAPE TYPE: SUPPLY VERY LIGHT AND IN FEW HANDS. DEMAND EXCEEDS SUPPLY. MARKET LOOSE SLIGHTLY HIGHER, PINTS ABOUT STEADY. Extra services included.

flats 12 1-pint containers with lids
medium-large 14.95-17.00 mostly 16.00-17.00 occasional higher
20 lb cartons loose
medium-large 24.95-32.00 mostly 30.00 occasional lower

---TOMATOES, PLUM TYPE: SUPPLY FAIRLY LIGHT. DEMAND GOOD. MARKET ABOUT STEADY. Extra services included.

ROMA

25 lb cartons loose
extra large 19.95-25.00 mostly 20.95-22.95
large 18.95-23.00 mostly 19.95-21.95 few 25.00
medium 16.95-21.00 mostly 16.95-18.95 occasional higher

MEXICO CROSSINGS THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2023 Season

---ONIONS, GREEN: DEMAND MODERATE. MARKET ICELESS SLIGHTLY HIGHER, MEDIUM ABOUT STEADY. Extra services included. Wide range in quality and condition. Most shipments from Mexico transferred to Central California for consolidation and distribution.

cartons bunched
48s medium 7.85-10.85 mostly 8.00-9.95 few 12.50-12.75
cartons 2 film bags iceless



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24 bunches per bag 9.00-12.75 mostly 9.55-10.95 few
13.50-13.75

cartons 4 film bags iceless

12 bunches per bag 9.00-12.75 mostly 9.55-10.95 few
13.50-13.75

ORGANIC

cartons bunched

48s medium 20.75-30.85 mostly 20.75-24.35 occasional
lower

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis

2023 Season

---BROCCOLI: SUPPLY LIGHT. DEMAND MODERATE. MARKET
ABOUT STEADY. Wide range in quality and condition.

CROWN CUT Short Trim

20 lb cartons loose 26.00-32.00 mostly 28.00-30.00

---CABBAGE: DEMAND MODERATE. MARKET ABOUT STEADY.

Extra services included.

ROUND GREEN TYPE

50 lb sacks

medium 12.00-15.00 mostly 13.00-15.00

50 lb cartons

medium 16.00-18.00 mostly 16.00-17.00

---CARROTS: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY.

Wide range in price, quality, and condition.

50 lb sacks loose

jumbo 18.00-21.00 mostly 19.00-21.00

---CHAYOTE: SUPPLY VERY LIGHT. Wide range in quality.

40 lb cartons supplies insufficient and in too few hands to
establish a market. The F.O.B. report is expected to resume
by early July.

---CUCUMBERS: DEMAND MODERATE. MARKET ABOUT STEADY.

Wide range in price, quality and condition.

1 1/9 bushel cartons

medium 17.95-20.95 mostly 18.95-19.95

Fair Quality 13.95-15.95 mostly 14.95-15.95

Ordinary Quality 8.95-12.95 mostly 9.95-11.95

large 16.95-19.95 mostly 16.95-18.95

---LETTUCE, ICEBERG: DEMAND MODERATE. MARKET ABOUT

STEADY. Extra services included.

cartons

24s film wrapped 18.00-22.00 mostly 20.00-21.00

---PEPPERS, ANAHEIM: SUPPLY LIGHT. DEMAND GOOD. MARKET

ABOUT STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 40.00-45.00 mostly 42.00-44.00

---PEPPERS, BELL TYPE: DEMAND YELLOW MODERATE, OTHERS
GOOD. MARKET ABOUT STEADY. Wide range in price and quality.
Greenhouse

Orange

11 lb cartons

jumbo 18.00-21.00 mostly 18.00-20.00

extra large 18.00-21.00 mostly 18.00-20.00

Red

11 lb cartons

jumbo 18.00-21.00 mostly 18.00-20.00

extra large 18.00-21.00 mostly 18.00-20.00

large 16.00-18.00 mostly 17.00-18.00

Yellow

11 lb cartons

jumbo 13.00-16.00 mostly 14.00-15.00

extra large 13.00-16.00 mostly 14.00-15.00

---PEPPERS, HABANERO: DEMAND GOOD. MARKET ABOUT
STEADY. Wide range in price, quality, condition and size.

Orange

8 lb cartons 28.00-32.00 mostly 28.00-30.00 occasional

lower

---PEPPERS, JALAPENO: DEMAND FAIRLY LIGHT. MARKET ABOUT
STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 21.00-26.00 mostly 22.00-26.00

---PEPPERS, POBLANO: DEMAND MODERATE. MARKET ABOUT
STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 28.00-32.00 mostly 28.00-30.00

---PEPPERS, SERRANO: DEMAND MODERATE. MARKET ABOUT
STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 22.00-26.00 mostly 24.00-26.00

---TOMATILLOS: DEMAND MODERATE. MARKET ABOUT STEADY.
Extra services included.

1 1/9 bushel cartons/crates 22.00-26.00 mostly 24.00-26.00

---TOMATOES: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY.
Extra services included.

VINE RIPES

25 lb cartons loose

4x4 size 18.95-21.95 mostly 20.95-21.95

4x5 size 19.95-22.95 mostly 20.95-21.95

5x5 size 18.95-21.95 mostly 19.95-20.95 occasional higher

5x6 size 18.95-21.95 mostly 19.95-20.95

cartons 2 layer

4x4s 19.95-22.95 mostly 20.95-21.95 occasional higher

4x5s 19.95-22.95 mostly 20.95-21.95



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5x5s 18.95-21.95 mostly 19.95-20.95

5x6s 18.95-20.95 mostly 19.95-20.95 occasional higher

---TOMATOES, GRAPE TYPE: DEMAND GOOD. MARKET ABOUT STEADY. Wide range in quality and condition.

flats 12 1-pint containers with lids

medium-large 18.95-24.95 mostly 20.95-22.95

20 lb cartons loose

medium-large 28.95-34.95 mostly 28.95-32.95

---TOMATOES, PLUM TYPE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included.

ROMA

25 lb cartons loose

extra large 21.95-24.95 mostly 22.95-23.95

large 19.95-22.95 mostly 20.95-21.95

medium 17.95-20.95 mostly 18.95-19.95

OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---GREENS, KALE: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in quality and condition.

Green

cartons bunched

24s 10.95-13.95 mostly 12.00-12.95

LACINATO (TUSCAN)

cartons bunched

24s 13.95-17.00 mostly 14.95-16.00

---PARSLEY: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality and condition.

CURLY

cartons bunched

60s 14.00-20.95 mostly 14.95-15.95

PLAIN

cartons bunched

60s 14.95-20.95 mostly 19.95-20.95 few 23.00

SALINAS-WATSONVILLE CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BROCCOLI: DEMAND CROWN CUTS FAIRLY GOOD, BUNCHED MODERATE. MARKET CROWN CUT SLIGHTLY HIGHER, SHORT TRIM ABOUT STEADY, BUNCHED LOWER. Extra services included. Wide range in prices.

cartons

bunched 14s 18.25-26.45 mostly 20.25-23.75 few 27.00-28.75, occasional higher

bunched 18s 18.75-26.95 mostly 20.75-24.25 few 27.50-29.25

CROWN CUT

20 lb cartons loose 25.00-31.95 mostly 27.00-29.50 few 23.65-24.00, few 32.45-33.45, occasional higher

CROWN CUT Short Trim

20 lb cartons loose 26.00-32.95 mostly 28.75-30.95 few 25.00-25.65, few 34.45-34.55

---CAULIFLOWER: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Extra services included.

White

cartons film wrapped

9s 10.00-14.75 mostly 10.65-12.75 occasional higher

12s 10.00-15.75 mostly 11.35-13.75 occasional higher

16s 8.65-13.45 mostly 10.00-11.75 occasional higher

---CELERY: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

cartons

2 dozen 10.00-15.50 mostly 11.45-13.55 few 16.45-16.75

2 1/2 dozen 10.00-15.50 mostly 11.75-13.55 few 16.45-16.75

3 dozen 10.00-15.50 mostly 12.50-14.75 few 16.45-16.75

HEARTS

cartons film bags

18s 13.65-18.75 mostly 15.50-17.75 few 19.45-19.75

---LETTUCE, BOSTON: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

cartons

24s 9.45-12.75 mostly 9.50-10.85 occasional higher

---LETTUCE, GREEN LEAF: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons

24s 8.50-11.85 mostly 9.25-10.75 few 12.45-12.75

---LETTUCE, ICEBERG: DEMAND 24S GOOD, 30S MODERATE. MARKET 24S SLIGHTLY HIGHER, 30S ABOUT STEADY. Extra services included.

cartons

film lined 24s 18.95-22.75 mostly 19.55-20.50 few 23.75-24.75

24s film wrapped 19.95-23.75 mostly 20.55-21.50 few 24.75-25.75

30s film wrapped 12.75-15.45 mostly 12.75-13.75 few 16.45, occasional higher



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---LETTUCE, RED LEAF: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

cartons

24s 8.50-11.85 mostly 8.50-10.75 few 12.50-12.75

---LETTUCE, ROMAINE: DEMAND 24S MODERATE, HEARTS FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included. Wide range in quality and condition.

cartons

24s 9.50-13.55 mostly 10.25-12.75 few 14.45-14.75

HEARTS

cartons 12 3-count packages 13.50-20.75 mostly 16.50-18.75
few 21.75-22.95, occasional lower

cartons film lined

48s 16.75-21.75 mostly 18.50-20.75 few 22.50-23.45,
occasional lower

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---PEPPERS, BELL TYPE: DEMAND MODERATE. MARKET SLIGHTLY LOWER.

Green

1 1/9 bushel cartons/crates

extra large 24.00-28.95 mostly 24.95-26.95 occasional
higher and lower.

large 24.00-28.95 mostly 24.95-25.95 occasional higher
and lower.

irregular size Fair Quality 18.95-21.95 occasional higher
and lower.

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BROCCOLI: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons

bunched 14s supplies in too few hands to establish a
market.

CROWN CUT

20 lb cartons loose 20.50-24.85 mostly 22.55-24.85

CROWN CUT Short Trim

20 lb cartons loose 24.75-28.55 mostly 26.35-27.55

---CAULIFLOWER: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

White

cartons film wrapped

9s film wrapped supplies in too few hands to establish a
market.

16s film wrapped 7.00-10.00 mostly 9.00-10.00

12s 8.00-11.00 mostly 10.00-11.00 occasional lower

---CELERY: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons

2 dozen 10.50-14.35 mostly 12.55-13.35

2 1/2 dozen 9.50-13.55 mostly 9.50-10.35 occasional
higher

3 dozen 8.35-10.55 mostly 8.35-9.00

---LETTUCE, GREEN LEAF: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Quality generally good.

cartons

24s 10.35-12.05 mostly 10.35-11.05 few 9.00

---LETTUCE, ICEBERG: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Quality generally good.

cartons

film lined 24s 16.00-19.55 mostly 16.75-17.55

24s film wrapped 16.75-22.55 mostly 17.50-18.35

---LETTUCE, RED LEAF: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Quality generally good.

cartons

24s supplies in too few hands to establish a market.

---LETTUCE, ROMAINE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Quality generally good.

cartons

24s 10.35-14.75 mostly 10.75-12.05

HEARTS

cartons 12 3-count packages supplies in too few hands to
establish a market.

SOUTH AND CENTRAL CALIFORNIA AND MEXICO CROSSINGS
THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2023 Season

---BEETS: DEMAND FAIRLY GOOD. MARKET SLIGHTLY HIGHER. Extra services included.

RED TYPE

cartons bunched

12s 19.55-25.75 mostly 23.75-25.75 occasional higher and
lower.



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ORGANIC

RED TYPE

cartons bunched

12s 9.85-15.00

24s 16.85-24.50 mostly 18.85-20.85

**SOUTH AND CENTRAL CALIFORNIA AND MEXICO CROSSINGS
THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA**
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis

2024 Season

---BRUSSELS SPROUTS: SUPPLY LIGHT. DEMAND VERY GOOD.
MARKET ABOUT STEADY. Extra service included. Wide range in
prices, quality and condition. Most present shipments from prior
bookings and/or previous commitments. Most shipments from
Mexico transferred to Central California for consolidation and
distribution.

25 lb cartons

medium 30.55-38.75 mostly 32.45-33.85 few 39.50-40.75,
one label 45.55

---RADISHES: DEMAND MODERATE. MARKET ABOUT STEADY.
Extra service included. Most shipments from Mexico transferred
to Central California for consolidation and distribution.

Red

cartons bunched

24s 10.55-14.75 mostly 11.45-13.50 occasional higher
48s 14.55-17.75 mostly 15.25-16.95 occasional higher

SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis

2024 Season

---BROCCOLI: DEMAND GOOD. MARKET SLIGHTLY LOWER. Prices
represent sales from Salinas-Watsonville, Santa Maria,
Bakersfield, Kern, Oxnard and surrounding growing areas. Extra
services included.

ORGANIC

cartons

bunched 14s 36.75-54.50 mostly 38.50-42.85

CROWN CUT

20 lb cartons loose 42.50-56.95 mostly 42.50-46.85
occasional lower

---CABBAGE: DEMAND MODERATE. MARKET STEADY. Prices
represent sales from Salinas-Watsonville, Santa Maria,
Bakersfield, Kern, Oxnard and surrounding growing areas. Extra
services included.

ORGANIC

RED TYPE

45 lb cartons 24.50-34.95 mostly 26.50-28.85

ROUND GREEN TYPE

45 lb cartons 24.50-34.95 mostly 26.50-30.00

---CAULIFLOWER: DEMAND MODERATE. MARKET STEADY. Wide
range in price. Prices represent sales from Salinas-Watsonville,
Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing
areas. Extra services included.

ORGANIC

White

cartons film wrapped

9s 28.75-44.95 mostly 28.75-34.95 occasional lower
12s 28.75-44.95 mostly 42.85-43.50 occasional lower.
16s 26.50-44.95 mostly 26.50-34.95 occasional lower

---GREENS, KALE: DEMAND MODERATE. MARKET RED, GREEN
ABOUT STEADY, LACINTO (TUSCAN) STEADY. Prices represent
sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern,
Oxnard and surrounding growing areas. Extra services included.

ORGANIC

Green

cartons bunched

24s 15.35-20.50 mostly 16.35-18.75

Red

cartons bunched

24s 15.35-20.50 mostly 16.85-18.95

LACINATO (TUSCAN)

cartons bunched

24s 17.35-20.50 mostly 18.50-20.50

---LEEKs: DEMAND MODERATE. MARKET ABOUT STEADY. Prices
represent sales from Salinas-Watsonville, Santa Maria,
Bakersfield, Kern, Oxnard and surrounding growing areas. Extra
services included.

ORGANIC

cartons bunched

12s 12.95-18.00 mostly 16.50-18.00

---LETTUCE, GREEN LEAF: DEMAND MODERATE. MARKET
STEADY. Prices represent sales from Salinas-Watsonville, Santa
Maria, Bakersfield, Kern, Oxnard and surrounding growing areas.
Extra services included.

ORGANIC

cartons

24s 18.50-20.85 occasional lower

---LETTUCE, ICEBERG: DEMAND MODERATE. MARKET STEADY.
Prices represent sales from Salinas-Watsonville, Santa Maria,
Bakersfield, Kern, Oxnard and surrounding growing areas. Extra
services included.



Phoenix Shipping Point Vegetables Prices (IX_FV120)

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IX_FV120

ORGANIC

cartons

24s film wrapped 26.50-34.95 mostly 28.50-34.95

occasional lower

12s film wrapped 20.50-24.95

---LETTUCE, RED LEAF: DEMAND MODERATE. MARKET STEADY.

Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

cartons

24s 16.95-20.85 mostly 18.50-20.85 occasional lower

---LETTUCE, ROMAINE: DEMAND MODERATE. MARKET STEADY.

Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included. Hearts wide range in price.

ORGANIC

cartons

24s 22.00-30.50 mostly 24.75-28.50

HEARTS

cartons 12 3-count packages 17.25-25.75 mostly 17.25-20.25

---PARSLEY: DEMAND MODERATE. MARKET ABOUT STEADY.

Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

CURLY

cartons bunched

30s 20.50-22.85 mostly 20.75-22.50

PLAIN

cartons bunched

30s 20.50-26.00 mostly 20.50-22.00

---SPINACH: DEMAND MODERATE. MARKET STEADY. Prices

represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

cartons bunched

24s 21.50-26.50 mostly 22.50-26.50