



NATIONAL ORNAMENTAL TRENDS

Agricultural Marketing Service
Specialty Crops Market News

September 22, 2025

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ORNTRDS

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Unless otherwise stated, imports are for the weeks ending September 6, 13, and 20, 2025, in that order in 1,000 stem count units. Expected movement is for the period of September 21, 2025 - October 4, 2025. Prices are for September 22, 2025, compared to September 15, 2025. Unless otherwise stated, sales are F.O.B. port of entry on a basis and extra services are included. Prices represent open (spot) market sales by first handlers on products of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by shippers are included in the price reported. IMPORTS FROM COLOMBIA, ECUADOR, COSTA RICA, AND GUATEMALA; MOSTLY COLOMBIA AND ECUADOR.

ORNAMENTALS

---ALSTROEMERIA

2025 CROP Imports via Air 7,332-9,508*-8,582 --- Movement expected to remain about the same. Trading Moderate. Prices Generally Unchanged. Bunched 10s Assorted Colors Super Select mostly 3.50-3.55. (* revised)

---ANTIRRHINUM (SNAPDRAGON)

2025 CROP Imports via Air 825-1,112*-910 --- Movement expected to remain about the same. Bunched 10s 70cm Assorted Colors supplies in too few hands to establish a market. (* revised)

---ASTER

2025 CROP Imports via Air 1,770-1,887*-2,095 --- Movement expected to remain about the same. Trading Moderate. Prices White Slightly Higher, Purple Generally Unchanged. Per bunch Purple mostly 2.50-2.90, White mostly 2.50-3.00. (* revised)

---CARNATIONS

2025 CROP Imports via Air 11,717-14,841*-12,480 --- Movement expected to increase slightly. Trading Novelty, Orange, and Red Fairly Active, others Moderate. Prices Generally Unchanged. Per stem Assorted Colors Select mostly 0.26-0.28, Fancy mostly 0.25-0.27; Novelty Select mostly 0.26-0.28, Fancy mostly 0.25-0.27; Orange Select supplies in too few hands to establish a market, Fancy mostly 0.29-0.30; Pink Select mostly 0.26-0.28, Fancy mostly 0.26-0.27; Red Select mostly 0.29, Fancy mostly 0.28; White Select supplies in too few hands to establish a market. (* revised)

---CARNATIONS, MINIATURE

2025 CROP Imports via Air 6,491-7,549*-6,878 --- Movement expected to increase slightly. Trading Pink Moderate, Others Fairly Active. Prices Pink Slightly Lower, others Generally Unchanged. Per bunch Novelty mostly 2.47-2.96, Pink mostly 2.50-2.82, Red mostly 2.74-3.07, Yellow mostly 2.70-3.00. Assorted Colors and Purple supplies in too few hands to establish a market. (* revised)

---CHRYSANTHEMUM

2025 CROP Imports via Air 5,660-6,778*-6,332 --- Movement expected to increase slightly. Trading Fairly Active. Prices Generally Unchanged. Bunched 10s Disbud Fuji/Spider Assorted Colors, Lavender, and Green mostly 3.75-4.03, White mostly 3.79-4.03, Yellow mostly 3.90-4.03. (* revised)

---CHRYSANTHEMUM (POM-POM)

2025 CROP Imports via Air 17,883-24,240*-21,788 --- Movement expected to increase slightly. Trading Fairly Active. Prices Generally Unchanged. Per bunch Cushion-Daisy-Novelty Assorted Colors mostly 2.10-2.37. Per bunch Button Type Assorted Colors, Green, Purple, White, and Yellow mostly 2.10-2.30. Per bunch Cushion Type Assorted Colors, Purple, Lavender, White, and Yellow mostly 2.10-2.30. Per bunch Daisy Type Assorted Colors, Purple, Lavender, White, and Yellow mostly 2.10-2.30. (* revised)

---GYPSOPHILA

2025 CROP Imports via Air 3,911-4,413*-4,436 --- Movement expected to remain about the same. Trading Moderate. Prices Million Stars Slightly Lower, Xlence Generally Unchanged. Per bunch Million Stars mostly 4.30-4.50, Xlence mostly 4.10-4.30. (* revised)



---HYDRANGEA

2025 CROP Imports via Air 2,839-3,535*-3,414 --- Movement expected to remain about the same. Supplies Fairly Light. Trading Moderate. Prices Generally Unchanged. Per stem White 0.79-1.08, Mini Green mostly 0.70-0.80, Assorted Colors and Blue supplies in too few hands to establish a market. (* revised)

---LIATRIS

2025 CROP Imports via Air U-U-U --- Movement expected to remain about the same. Trading Moderate. Prices 80 cm Slightly Higher, 90 cm Generally Unchanged. Prices bunched 10s 90 cm 4.88-5.50, 80 cm mostly 4.22-4.60. (U = unavailable)

---LIMONIUM

2025 CROP Imports via Air 1,429-1,542*-1,387 --- Movement expected to remain about the same. Trading Moderate. Prices Generally Unchanged. Per bunch Sinuata Purple 2.96-3.40, Assorted Colors supplies in too few hands to establish a market; Limonium Hybrids Maine Blue mostly 4.78-5.25, Misty Blue supplies in too few hands to establish a market. (* revised)

---ROSE, HYBRID TEA

2025 CROP Imports via Air 48,209-55,897*-56,877 --- Movement expected to remain about the same. Trading Moderate. Prices Generally Unchanged. Per stem Assorted Colors 60 cm mostly 0.47-0.51; 50 cm mostly 0.42-0.46; Red Varieties Freedom 60 cm mostly 0.46-.48, 50 cm mostly 0.42-0.44. (* revised)

---ROSE, SPRAY TYPE

2025 CROP Imports 3,605-4,937*-4,640 --- Movement expected to remain about the same. Trading Moderate. Prices Assorted Colors 40 cm Generally Unchanged, Others Slightly Higher. Per stem Assorted Colors 50 cm mostly 0.54-0.56, 40 cm mostly 0.42-0.44; Pink 50 cm mostly 0.50-0.52. (* revised)

---SOLIDAGO

2025 CROP Imports via Air U-U-U --- Movement expected to remain about the same. Trading Moderate. Prices Generally Unchanged. Per bunch mostly 2.90-3.85. (U = unavailable)