



Retail Milk Prices Report

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United States Department of Agriculture

Agricultural Marketing Service

Dairy Programs

Market Information Branch

[RMP - 0125](#)

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January 2025 Highlights: U.S. simple average prices are: \$4.47 per gallon for conventional whole milk, \$4.38 per gallon for conventional reduced fat 2% milk, \$4.87 per half gallon organic whole milk, and \$4.87 per half gallon organic reduced fat 2% milk.

Retail Prices for Conventional Whole Milk, Average of Three Outlets, Selected Cities, by Months, 2025 ¹

City and State	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Avg ²
<i>(dollars per gallon)</i>													
Atlanta, GA	4.46												4.46
Baltimore, MD	4.34												4.34
Boston, MA	4.16												4.16
Chicago, IL	5.52												5.52
Cincinnati, OH	3.48												3.48
Cleveland, OH	4.22												4.22
Dallas, TX	3.40												3.40
Denver, CO	4.59												4.59
Detroit, MI	3.78												3.78
Hartford, CT	4.42												4.42
Houston, TX	4.00												4.00
Indianapolis, IN	3.47												3.47
Kansas City, MO	6.04												6.04
Louisville, KY	3.43												3.43
Miami, FL	4.45												4.45
Milwaukee, WI	4.52												4.52
Minneapolis, MN	4.96												4.96
New Orleans, LA	4.81												4.81
New York, NY	5.05												5.05
Oklahoma City, OK ³													
Philadelphia, PA	5.42												5.42
Phoenix, AZ	3.72												3.72
Pittsburgh, PA	5.16												5.16
Portland, OR	4.39												4.39
Sacramento, CA	5.12												5.12
Seattle, WA	4.82												4.82
St. Louis, MO	5.15												5.15
Syracuse, NY	4.05												4.05
Washington, DC	4.14												4.14
Wichita, KS	4.52												4.52
Simple Average	4.47												4.47

¹ As collected by Federal milk order market administrators based on a survey conducted one day between the 1st and 10th of each month (excluding Fridays and weekends) in selected cities or metropolitan areas. One outlet of the largest and second largest food store chains are surveyed. The price represents the most common brand in nonreturnable containers. ² Simple average of monthly prices. ³ Retail price data for Oklahoma City, OK is temporarily unavailable effective July 2024.

Retail Prices for Conventional Reduced Fat (2%) Milk, Average of Three Outlets, Selected Cities, by Months, 2025 ¹

City and State	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Avg ²
	<i>(dollars per gallon)</i>												
Atlanta, GA	4.46												4.46
Baltimore, MD	4.34												4.34
Boston, MA	4.16												4.16
Chicago, IL	5.39												5.39
Cincinnati, OH	3.48												3.48
Cleveland, OH	4.22												4.22
Dallas, TX	3.40												3.40
Denver, CO	4.39												4.39
Detroit, MI	3.78												3.78
Hartford, CT	4.42												4.42
Houston, TX	4.00												4.00
Indianapolis, IN	3.47												3.47
Kansas City, MO	5.64												5.64
Louisville, KY	3.43												3.43
Miami, FL	4.35												4.35
Milwaukee, WI	4.09												4.09
Minneapolis, MN	4.79												4.79
New Orleans, LA	4.71												4.71
New York, NY	5.05												5.05
Oklahoma City, OK ³													
Philadelphia, PA	5.27												5.27
Phoenix, AZ	3.72												3.72
Pittsburgh, PA	4.89												4.89
Portland, OR	4.39												4.39
Sacramento, CA	5.12												5.12
Seattle, WA	4.72												4.72
St. Louis, MO	4.90												4.90
Syracuse, NY	3.91												3.91
Washington, DC	4.14												4.14
Wichita, KS	4.52												4.52
Simple Average	4.38												4.38

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Retail Prices for Organic Whole Milk, Average of Two Outlets, Selected Cities, by Months, 2025 ¹

City and State	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Avg ²
	<i>(dollars per half gallon)</i>												
Atlanta, GA	3.99												3.99
Baltimore, MD	5.64												5.64
Boston, MA	5.01												5.01
Chicago, IL	5.44												5.44
Cincinnati, OH	3.99												3.99
Cleveland, OH	4.39												4.39
Dallas, TX	3.99												3.99
Denver, CO	4.14												4.14
Detroit, MI	3.99												3.99
Hartford, CT	5.14												5.14
Houston, TX	3.99												3.99
Indianapolis, IN	3.99												3.99
Kansas City, MO	5.24												5.24
Louisville, KY	3.99												3.99
Miami, FL	4.15												4.15
Milwaukee, WI	5.44												5.44
Minneapolis, MN	4.94												4.94
New Orleans, LA	6.07												6.07
New York, NY	5.24												5.24
Oklahoma City, OK ³													
Philadelphia, PA	6.14												6.14
Phoenix, AZ	4.74												4.74
Pittsburgh, PA	6.69												6.69
Portland, OR	6.24												6.24
Sacramento, CA	4.89												4.89
Seattle, WA	4.39												4.39
St. Louis, MO	5.34												5.34
Syracuse, NY	4.34												4.34
Washington, DC	5.64												5.64
Wichita, KS	3.99												3.99
Simple Average	4.87												4.87

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Retail Prices for Organic Reduced Fat (2%) Milk, Average of Two Outlets, Selected Cities, by Months, 2025 ¹

City and State	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Avg ²
	<i>(dollars per half gallon)</i>												
Atlanta, GA	3.99												3.99
Baltimore, MD	5.64												5.64
Boston, MA	5.01												5.01
Chicago, IL	5.44												5.44
Cincinnati, OH	3.99												3.99
Cleveland, OH	4.39												4.39
Dallas, TX	3.99												3.99
Denver, CO	4.14												4.14
Detroit, MI	3.99												3.99
Hartford, CT	5.14												5.14
Houston, TX	3.99												3.99
Indianapolis, IN	3.99												3.99
Kansas City, MO	5.24												5.24
Louisville, KY	3.99												3.99
Miami, FL	4.15												4.15
Milwaukee, WI	5.44												5.44
Minneapolis, MN	4.94												4.94
New Orleans, LA	6.07												6.07
New York, NY	5.24												5.24
Oklahoma City, OK ³													
Philadelphia, PA	6.14												6.14
Phoenix, AZ	4.74												4.74
Pittsburgh, PA	6.69												6.69
Portland, OR	6.24												6.24
Sacramento, CA	4.89												4.89
Seattle, WA	4.39												4.39
St. Louis, MO	5.34												5.34
Syracuse, NY	4.34												4.34
Washington, DC	5.64												5.64
Wichita, KS	3.99												3.99
Simple Average	4.87												4.87

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Methodology: Monthly Retail Milk Prices Report

The Retail Milk Price is a milk price series that is collected by the Market Administrator offices surveying one outlet each of the largest food store chain, the second largest food store chain, and the largest dairy/convenience store chain in the selected city or metropolitan area. The same outlet is surveyed each month.

Survey Frequency: The survey is conducted on one day between the first and tenth of each month, excluding Fridays and weekends.

Selected Products Surveyed: The price obtained is for the most common brand, based on shelf space, and does not represent a temporary special price, or one that is dependent on the purchase of other food items or the use of a cents-off coupon.

Selected Locations Surveyed: The determination of the largest and second largest food store chain is based on estimated sales of fluid milk products in the metropolitan area. Currently, prices are collected for conventional whole milk and conventional reduced fat (2%) milk, sold in gallon containers, and organic whole milk and organic reduced fat (2%) milk, sold in half-gallon containers.

Important Dates: The Retail Milk Price is a milk price series that is collected by the Market Administrator offices surveying one outlet each of the largest food store chain, the second largest food store chain, and the largest dairy/convenience store chain in the selected city or metropolitan area. The same outlet is surveyed each month. The survey is conducted on one day between the first and tenth of each month, excluding Fridays and weekends.

Information Contacts

Listed below are the specialists in the Agricultural Marketing Service, Dairy Program, Market Information Branch to contact for additional information. E-mail inquiries may be sent to dpp@usda.gov.

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